

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
A' Semester Year 1 Semester 1								
1.	CB	Financial Accounting	BBAC 100	2	1h15	14-16	28-32	6
2.	CB	Financial Accounting Lab	BBAC 180	1	1h15	14-16	14-16	3
3.	CB	Introduction to Business	BBAC 101	2	1h15	14-16	28-32	3
4.	GE	Academic English	ENGL 100	2	1h15	14-16	28-32	6
5.	GE	Mathematics for Social Sciences I	MATH 102	2	1h15	14-16	28-32	6
6.	GE	Computing for Business	CMPS 108	2	1h15	14-16	28-32	6
TOTAL								30
B' Semester Year 1 Semester 2								
1.	CB	Operations Management	BBAC 102	2	1:15	14-16	28-32	6
2.	CB	Business Communication Skills Workshop	BBAC 190	1	2:30	14-16	5	0
3.	GE	Principles of Macroeconomics	ECON 102	2	1h15	14-16	28-32	6
4.	GE	Advanced Academic English	ENGL 101	2	1h15	14-16	28-32	6
5.	GE	Mathematics for Social Sciences II	MATH 103	2	1h15	14-16	28-32	6
6.	GE	General Education Elective		2	1h15	14-16	28-32	6
TOTAL								30
C' Semester Year 2 Semester 3								
1.	CB	Foundations of Information Systems	BBAC 200	2	1:15	14-16	28-32	6
2.	CB	Fundamentals of Management and Organizational Behavior	BBAC 201	2	1:15	14-16	28-32	6
3.	CB	Principles of Marketing	BBAC 204	2	1h15	14-16	28-32	6
4.	GE	Principles of Microeconomics	ECON 101	2	1h15	14-16	28-32	6
5.	GE	General Education Elective		2	1h15	14-16	28-32	6
TOTAL								30
D' Semester Year 2 Semester 4								
1.	CB	Business Data Analysis	BBAC 202	2	1:15	14-16	28-32	6

2.	CB	Business Data Analysis Lab	BBAC 280	1	1:15	14-16	14-16	3
3.	CB	Business Finance	BBAC 203	2	1:15	14-16	28-32	6
4.	CB	Business Finance Lab	BBAC 281	1	1:15	14-16	14-16	3
5.	BC	Digital Marketing Strategy and Consumer Behavior	BBAM 300	2	1:15	14-16	28-32	6
6.	GE	General Education Elective				14-16		6
TOTAL								30
E' Semester Year 3 Semester 5								
1.	CB	Management Accounting	BBAC 300	2	1h15	14-16	28-32	6
2.	CB	Business Ethics	BBAC 301	2	1:15	14-16	28-32	6
3.	BC	Branding and Digital Content Creation for Business	BBAM 306	2	1h15	14-16	28-32	6
4.	FE	Free Elective		2	1h15	14-16	28-32	6
5.	GE	General Education Elective		2	1h15	14-16	28-32	6
TOTAL								30
F' Semester Year 3 Semester 6								
1.	CB	Entrepreneurship and Business Planning	BBAC 302	2	1:15	14-16	28-32	6
2.	CB	Entrepreneurship and Business Planning Lab	BBAC 380	1	1:15	14-16	14-16	3
3.	CB	Business Analytics Using Data Mining	BBAC 303	2	1:15	14-16	28-32	6
4.	BC	Search Engine Marketing and Display Advertising	BBAM 307	2	1:15	14-16	28-32	6
5.	GE	General Education Elective		2	1:15	14-16	28-32	6
6.	CB	Strategic Career Planning Workshop	BBAC 290	1	2:30	14-16	5	0
TOTAL								27
G' Semester Year 3 Semester 7								
1.	CB	Internship/Practicum	BBAC 304					3
TOTAL								3
H' Semester Year 4 Semester 8								
1.	CB	Strategic Management	BBAC 400	2	1:15	14-16	28-32	6

2.	BC	Social Media Marketing	BBAM 308	2	1:15	14-16	28-32	6
3.	FE	Free Elective		2	1:15	14-16	28-32	6
4.	GE	General Education Elective		2	1h15	14-16	28-32	6
5.	GE	General Education Elective		2	1h15	14-16	28-32	6
TOTAL								30
I' Semester Year 4 Semester 9								
1.	CB	Business Law	BBAC 401	2	1:15	14-16	28-32	6
2.	BC	Website Optimization and Analytics	BBAM 309	2	1:15	14-16	28-32	6
3.	BC	Seminar in Digital Marketing	BBAM 310	2	1:15	14-16	28-32	6
4.	BE	Business Elective		2	1h15	14-16	28-32	6
5.	GE	General Education Elective		2	1h15	14-16	28-32	6
TOTAL								30