

BA in BUSINESS STUDIES		
NEW Programme Structure*		
YEAR ONE		
YEAR 1 - Semester 1		
COURSE		ECTS
CORE		(20)
ACF-110	Accounting I	5
BSM-110	Economics I	5
BSM-111	Introduction to Management	5
CST-115	Mathematics and Statistics I	5
ELECTIVES: Any TWO from:		(10)
BSM-112	Business Law I	5
CST-110	Computers and Applications I	5
PRL-130	Communication & Language Development I	5
PSY-110	General Psychology	5
		TOTAL: 30

YEAR 1 - Semester 2		
COURSE		ECTS
		(20)
ACF-120	Accounting II	5
BSM-120	Economics II	5
BSM-121	Theory and Practice of Management	5
CST-125	Mathematics and Statistics II	5
ELECTIVES: Any TWO from:		(10)
BSM-122	Business Law II	5
CST-120	Computers and Applications II	5
PRL-140	Communication and Language Development II	5
PSS-110	Modern Society & Sociology	5
		TOTAL: 30

***All major and core courses of the program have a code of the program (BSM). All the other elective courses have the code of the respective discipline.**

YEAR TWO		
YEAR 2 - Semester 3		
COURSE		ECTS
CORE		(20)
ACF-211	Financial Accounting I	5
ACF-213	Introduction to Finance	5
BSM-230	Managerial Economics I	5
BSM-231	Principles of Marketing	5
ELECTIVES: Any TWO from:		(10)
BSM-236	Digital Business	5
BSM-237	Business in Europe	5
BSM-238	Dynamics of Cyprus Economy I	5
PRL-230	Communication in Practice I	5
TOTAL:		(30)

YEAR 2 - Semester 4		
COURSE		ECTS
CORE		(20)
ACF-223	Financial Management I	5
ACF-224	Management Accounting I	5
BSM-240	Managerial Economics II	5
BSM-241	Organizational Behavior	5
ELECTIVES: Any TWO from:		(10)
BSM-246	Business and Society	5
BSM-247	Digital Marketing	5
BSM-248	Marketing Management	5
PRL-240	Communication in Practice II	5
TOTAL:		(30)

YEAR THREE		
YEAR 3 - Semester 5		
COURSE		ECTS
CORE		(20)
ACF-324	Management Accounting II	5
BSM-310	Human Resource Management	5
BSM-322	Business Policy and Strategic Management	5
CST-232	Operations Research	5
Any TWO from the following: ONE from each Domain		
DOMAIN A / Concentration		(5)
BSM-356	Behavioral Aspects of Marketing	5
BSM-357	Supply Chain Management	5
DOMAIN B / Concentration		(5)
BSM-358	Health Services Management	5
BSM-359	Organisation Theory	5
		TOTAL: (30)

YEAR 3 - Semester 6		
COURSE		ECTS
CORE		(20)
ACF-330	Financial Management II	5
BIS-419	Entrepreneurship and Innovation	5
BSM-311	International Management I	5
CST-214	Business Information Systems	5
Any TWO from the following: ONE from each Domain		
DOMAIN A / Concentration		(5)
BSM-360	Business Games and Strategies	5
BSM-361	Economics of Health Services	5
DOMAIN B / Concentration		(5)
BSM-362	Strategic Management of Tourism, Hospitality, Events	5
GEN-340	Consumer Behaviour	5
		TOTAL: (30)

YEAR FOUR		
YEAR 4 - Semester 7		
COURSE CORE		ECTS (20)
BIS-421	Enterprise IT Architecture	5
BSM-440	Global Marketing	5
BSM-441	Strategy in Action	5
GEN-450	Project I	5
Any TWO from the following: ONE from each Domain		
DOMAIN A / Concentration		(5)
BSM-470	Integrated Marketing Communications	5
BSM-471	Innovation and Creativity	5
DOMAIN B / Concentration		(5)
BSM-472	Productions and Operations Management	5
BSM-473	Small Business Management	5
TOTAL:		(30)

YEAR 4 - Semester 8		
COURSE CORE		ECTS (20)
BSM-442	Corporate Governance	5
CST-422	Advanced Information Systems	5
PRL-420	Business Ethics and Leadership	5
GEN-451	Project II	5
Any TWO from the following: ONE from each Domain		
DOMAIN A / Concentration		(5)
BSM-480	Entrepreneurship and Strategic Business Planning	5
BSM-481	Marketing of Services	5
DOMAIN B / Concentration		(5)
BSM-482	Selected Topics in Management	5
BSM-483	Marketing Research	5
TOTAL:		(30)