



BA in Business Studies

Programme Structure

BA in BUSINESS STUDIES
Programme Structure

YEAR ONE

YEAR 1 - Semester 1

COURSE	ECTS
CORE	(25)
ACF-110 Accounting I	5
BSM-110 Economics I	5
BSM-111 Introduction to Management	5
CST-110 Computers and Applications	5
CST-115 Mathematics and Statistics I	5
ELECTIVES: Any ONE from	(5)
BSM-112 Business Law I	5
PRL-130 Communication & Language Development I	5
PSY-110 General Psychology	5
TOTAL:	30

YEAR 1 - Semester 2

COURSE	ECTS
	(25)
ACF-120 Accounting II	5
BSM-120 Economics II	5
BSM-121 Theory and Practice of Management	5
CST-125 Mathematics and Statistics II	5
CST-126 Fundamentals of Technological Changes	5
ELECTIVES: Any ONE from	(5)
BSM-122 Business Law II	5
PRL-140 Communication and Language Development II	5
PSS-110 Modern Society & Sociology	5
TOTAL: 30	

YEAR TWO**YEAR 2 - Semester 3**

COURSE		ECTS
CORE		(25)
ACF-211	Financial Accounting	5
ACF-213	Introduction to Finance	5
BSM-230	Managerial Economics	5
BSM-231	Principles of Marketing	5
BSM-239	Sustainable Business Society	5
ELECTIVES: Any ONE from		(5)
BSM-237	Business in Europe	5
BSM-238	Dynamics of Cyprus Economy	5
BSM-241	Organizational Behavior	5
TOTAL: (30)		

YEAR 2 - Semester 4

COURSE		ECTS
CORE		(25)
ACF-223	Financial Management I	5
ACF-224	Management Accounting I	5
BSM-236	Digital Business	5
BSM-248	Marketing Research	5
CST-127	Data Visualisation	5
ELECTIVES: Any ONE from		(5)
BSM-246	Business and Society	5
CIS-232	Operations Research	5
PSY-227	Work and Organizational Psychology	5
TOTAL: (30)		

YEAR THREE

YEAR 3 - Semester 5		
COURSE		ECTS
CORE		(20)
ACF-324	Management Accounting II	5
BSM-247	Digital Marketing	5
BSM-443	Artificial Intelligence for Business	5
CST-214	Business Information Systems	5
Any One Concentration OR One from each Concentration		(10)
<u>Concentration A / Health Management</u>		
BSM-358	Health Services Management	5
BSM-359	Organizational Theory	5
<u>Concentration B / Events Management</u>		
BSM-357	Supply Chain Management	5
GEN-340	Consumer Behaviour	5
TOTAL: (30)		

YEAR 3 - Semester 6		
COURSE		ECTS
CORE		(20)
ACF-331	Financial Management II	5
BSM-310	Human Resource Management	5
BSM-311	International Management	5
BSM-363	Business Data Analytics	5
Any One Concentration OR One from each Concentration		(10)
<u>Concentration A / Health Management</u>		
BSM-360	Business Games and Strategies	5
BSM-361	Economics of Health Services	5
<u>Concentration B / Events Management</u>		
BSM-362	Strategic Management of Tourism, Hospitality, Events	5
BSM-364	Management and Economics of Regional Development and Competitiveness	5
TOTAL: (30)		

YEAR FOUR

YEAR 4 – Semester 7

COURSE		ECTS
CORE		(20)
BIS-421	Enterprise IT Architecture	5
CST-422	Advanced Information Systems	5
BSM-472	Productions and Operations Management	5
GEN-450	Project I	5
Any One Concentration OR One from each Concentration		(10)
<u>Concentration A / Health Management</u>		
BSM-441	Strategy in Action	5
BSM-471	Innovation and Creativity	5
<u>Concentration B / Events Management</u>		
BSM-470	Integrated Marketing Communications	5
BSM-473	Small Business Management	5
TOTAL:		(30)

YEAR 4 - Semester 8

COURSE		ECTS
CORE		(20)
BSM-322	Business Policy and Strategic Management	5
BSM-442	Corporate Governance	5
PRL-420	Business Ethics and Leadership	5
GEN-451	Project II	5
Any One Concentration OR One from each Concentration		(10)
<u>Concentration A / Health Management</u>		
BIS-419	Entrepreneurship and Innovation	5
BSM-483	Risk Management and Analysis	5
<u>Concentration B / Events Management</u>		
BSM-480	Entrepreneurship and Strategic Business Planning	5
BSM-481	Marketing of Services	5
TOTAL:		(30)