



Digital Media and Communications (1,5 years / 120 ECTS, Master of Arts)

Table 2: Indicative Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester A								
1.	Compulsory	Digital Media Innovation and Social Transformation	MCOM-501	3	50 minutes	13	39	10
2.	Compulsory	Digital Communication, Culture and Society	MCOM-502	3	50 minutes	13	39	10
3.	Compulsory	Digital Media Content	MCOM-503	3	50 minutes	13	39	10
Semester B								
4.	Compulsory	Digital Sports, Health and Lifestyle Communication	MCOM-512	3	50 minutes	13	39	10
5.	Compulsory	Public Relations and Advertising in the Digital Age	MCOM-520	3	50 minutes	13	39	10
6.	Compulsory	Social Media Management	MCOM-522	3	50 minutes	13	39	10
Semester C								
7.	Compulsory	Research Methods in Media and Communications	MCOM-590	3	50 minutes	13	39	10
8.	Compulsory	Thesis	MCOM-595	6	50 minutes	13	78	20