

“Business Administration (3 Years/180 ECTS, D.B.A.)”

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1st Semester								
1.	Compulsory	Advanced Quantitative Research Methods	RES700	3	50	14	42	10
2.	Compulsory	Advanced Qualitative Research Methods	RES710	3	50	14	42	10
3.	Compulsory	Management Strategy for Performance	DBA700	3	50	14	42	10
2nd Semester								
1.	Compulsory	Business Economics and Finance in a Global Environment	DBA710	3	50	14	42	10
2.	Compulsory	Marketing Strategy and Consumer Behavior	DBA720	3	50	14	42	10
3.	Compulsory	Business Analytics and Information Systems	DBA730	3	50	14	42	10

3rd Semester								
1.	Compulsory	Preparation and Submission of a Dissertation Proposal	DBA740	N/A	N/A	N/A	N/A	30
4th Semester								
1.	Compulsory	D.B.A. Fieldwork	DBA750	N/A	N/A	N/A	N/A	30
5th Semester								
1.	Compulsory	D.B.A. Fieldwork	DBA760	N/A	N/A	N/A	N/A	30
6th Semester								
1.	Compulsory	D.B.A. Dissertation	DBA770	N/A	N/A	N/A	N/A	30