

SPECIALIZATION: GRAPHICS AND DIGITAL MEDIA

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Required	FUNDAMENTALS OF DRAWING 1	CVC 101	4	50'	13	52	5
2.	Required	PHOTOGRAPHY 1	CVC 103	3	50'	13	39	5
3.	Required	ART CONCEPTS & CONTEXT 1	CVC 105	3	50'	13	39	5
4.	Required	FILM AND VIDEO PRODUCTION 1	CVC 107	3	50'	13	39	5
5.	Required	GRAPHIC DESIGN 1	CVC 109	3	50'	13	39	5
6.	Required	DIGITAL IMAGE MAKING	CVC 111	2	50'	13	26	5
Semester 2								
7.	Required	FUNDAMENTALS OF DRAWING 2	CVC 102	4	50'	13	52	5
8.	Required	PHOTOGRAPHY 2	CVC 104	2	50'	13	26	5
9.	Required	ART CONCEPTS & CONTEXT 2	CVC 106	3	50'	13	39	5
10.	Required	FILM & VIDEO PRODUCTION 2	CVC 108	3	50'	13	39	5
11.	Required	GRAPHIC DESIGN 2	CVC 110	3	50'	13	39	5
12.	Required	DIGITAL DRAWING	CVC112	2	50'	13	26	5

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
13.	Required	IMAGE MAKING PROCESSES 1	CVC 201	3	50'	13	39	5
14.	Required	ART CONCEPTS & CONTEXT 3	CVC 203	3	50'	13	39	5
15.	Required	MOTION GRAPHICS & ANIMATION TECHNIQUES 1	CVC 205	2	50'	13	26	5
16.	Required	VISUAL COMMUNICATION 1	CVC 207	3	50'	13	39	5
17.	Required	EDITORIAL DESIGN	GVC 209	2	50'	13	26	5
18.	Required	GRAPHIC AND ADVERTISING DESIGN 1	GVC 211	4	50'	13	52	5
Semester 4								
19.	Required	ACADEMIC WRITING AND COMMUNICATION	ARTC 201	2	50'	13	26	5
20.	Required	ART CONCEPTS & CONTEXT 4	CVC 204	3	50'	13	39	5
21.	Required	MOTION GRAPHICS & ANIMATION TECHNIQUES 2	CVC 206	3	50'	13	39	5
22.	Required	VISUAL COMMUNICATION 2	CVC 208	3	50'	13	39	5
23.	Required	IMAGE MAKING PROCESSES 2	GVC 210	3	50'	13	39	5
24.	Required	GRAPHIC AND ADVERTISING DESIGN 2	GVC 212	4	50'	13	52	5

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
25.	Required	ART DIRECTING & PRODUCTION	CVC 301	3	50'	13	39	6
26.	Required	MOVING IMAGE	CVC 303	3	50'	13	39	6
27.	Required	ILLUSTRATION PRACTICES	GVC 305	3	50'	13	39	6
28.	Required	ADVANCED TYPOGRAPHY	GVC 307	3	50'	13	39	6
29.	Required	PACKAGE DESIGN	GVC 309	3	50'	13	39	6
Semester 6								
30.	Required	DESIGN FOR THE WEB	CVC 302	3	50'	13	39	6
31.	Required	ADVANCED PHOTOGRAPHIC PRACTICES	CVC 304	3	50'	13	39	6
32.	Required	HISTORY OF GRAPHICS	GVC 306	3	50'	13	39	6
33.	Required	ADVANCED GRAPHIC AND ADVERTISING DESIGN	GVC 308	3	50'	13	39	6
34.	Required	DESIGN FOR BRANDING	GVC 310		50'	13	39	6
Semester 7								
35.	V. C Elective	VISUAL COMMUNICATION ELECTIVE		3	50'	13	39	6
36.	Free Elective	FREE ELECTIVE		3	50'	13	39	6
37.	Required	RESEARCH METHODOLOGY	CVC 401	3	50'	13	39	6
38.	Required	DESIGN FOR PUBLISHING	GVC 403	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
39.	Required	INFORMATION DESIGN	GVC 405	3	50'	13	39	6
Semester 8								
40.	Required	SENIOR PROJECT	GVC 499		50'	13	-	12
41.	Required	CONCEPTS OF NEW MEDIA	CVC 402	3	50'	13	39	6
42.	V. C Elective	VISUAL COMMUNICATION ELECTIVE		3	50'	13	39	6
43.	Free Elective	FREE ELECTIVE		3	50'	13	39	6

SPECIALIZATION: FILM MAKING AND DIGITAL MEDIA

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration (min.)	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Required	FUNDAMENTALS OF DRAWING 1	CVC 101	4	50'	13	52	5
2.	Required	PHOTOGRAPHY 1	CVC 103	3	50'	13	39	5
3.	Required	ART CONCEPTS & CONTEXT 1	CVC 105	3	50'	13	39	5
4.	Required	FILM AND VIDEO PRODUCTION 1	CVC 107	3	50'	13	39	5
5.	Required	GRAPHIC DESIGN 1	CVC 109	3	50'	13	39	5
6.	Required	DIGITAL IMAGE MAKING	CVC 111	2	50'	13	26	5
Semester 2								
7.	Required	FUNDAMENTALS OF DRAWING 2	CVC 102	4	50'	13	52	5
8.	Required	PHOTOGRAPHY 2	CVC 104	2	50'	13	26	5
9.	Required	ART CONCEPTS & CONTEXT 2	CVC 106	3	50'	13	39	5
10.	Required	FILM & VIDEO PRODUCTION 2	CVC 108	3	50'	13	39	5
11.	Required	GRAPHIC DESIGN 2	CVC 110	3	50'	13	39	5
12.	Required	EDITING THEORY & PRACTICE	FVC112	3	50'	13	39	5

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration (min.)	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
13.	Required	IMAGE MAKING PROCESSES 1	CVC 201	3	50'	13	39	5
14.	Required	ART CONCEPTS & CONTEXT 3	CVC 203	3	50'	13	39	5
15.	Required	MOTION GRAPHICS & ANIMATION TECHNIQUES 1	CVC 205	2	50'	13	26	5
16.	Required	VISUAL COMMUNICATION 1	CVC 207	3	50'	13	39	5
17.	Required	VISUAL REPRESENTATION IN FILMS	FVC 209	3	50'	13	39	5
18.	Required	REPRESENTATIONS OF REALITY & DOCUMENTAR	FVC 211	3	50'	13	39	5
Semester 4								
19.	Required	ACADEMIC WRITING AND COMMUNICATION	ARTC 201	2	50'	13	26	5
20.	Required	ART CONCEPTS & CONTEXT 4	CVC 204	3	50'	13	39	5
21.	Required	MOTION GRAPHICS & ANIMATION TECHNIQUES 2	CVC 206	3	50'	13	39	5
22.	Required	VISUAL COMMUNICATION 2	CVC 208	3	50'	13	39	5
23.	Required	PRODUCTION OF NON – FICTION FILM	FVC 210	3	50'	13	39	5
24.	Required	ADVANCED CINEMATOGRAPHY & LIGHTING	FVC 212	3	50'	13	39	5

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration (min.)	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
25.	Required	ART DIRECTING & PRODUCTION	CVC 301	3	50'	13	39	6
26.	Required	MOVING IMAGE	CVC 303	3	50'	13	39	6
27.	Required	CONTEMPORARY CINEMA	FVC 305	3	50'	13	39	6
28.	Required	AUDIO PRODUCTION & TECHNOLOGY	FVC 307	3	50'	13	39	6
29.	Required	SHORT FILM SCREENWRITING	FVC 309	3	50'	13	39	6
Semester 6								
30.	Required	DESIGN FOR THE WEB	CVC 302	3	50'	13	39	6
31.	Required	ADVANCED PHOTOGRAPHIC PRACTICES	CVC 304	3	50'	13	39	6
32.	Required	ADVANCED ART DIRECTING & SET DESIGN	FVC 306	3	50'	13	39	6
33.	Required	SOUND DESIGN FOR FILM & TV	FVC 308	3	50'	13	39	6
34.	Required	FILM DIRECTING	FVC 310	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration (min.)	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
35.	V. C Elective	VISUAL COMMUNICATION ELECTIVE		3	50'	13	39	6
36.	Free Elective	FREE ELECTIVE		3	50'	13	39	6
37.	Required	RESEARCH METHODOLOGY	CVC 401	3	50'	13	39	6
38.	Required	COMMERCIAL: STORYBOARDING & PRODUCTION	FVC 403	3	50'	13	39	6
39.	Required	EXPERIMENTAL PRACTICES AND INNOVATIVE CONTEXT	FVC 405	3	50'	13	39	6
Semester 8								
40.	Required	SENIOR PROJECT	FVC 499	N/A	50'	13	-	12
41.	Required	CONCEPTS OF NEW MEDIA	CVC 402	3	50'	13	39	6
42.	V. C Elective	VISUAL COMMUNICATION ELECTIVE		3	50'	13	39	6
43.	Free Elective	FREE ELECTIVE		3	50'	13	39	6

Visual Communication Electives

No.	Code	Name	ECTS
1.	CVC 400	PLACEMENT	6
2.	CVC 410	DESIGN FOR MOBILE APPLICATIONS	6
3.	CVC412	CONTEMPORARY ART PRACTICES	6
4.	CVC413	APPLIED DESIGN	6
5.	CVC416	SEMIOTICS OF TEXT & IMAGES	6
6.	CVC417	DRAMATURGY	6
7.	CVC418	MUSIC IN POPULAR CULTURE & FILMS	6
8.	CVC419	MULTITRACK RECORDING, EDITING & MIXING TECHNIQUES	6
9.	CVC420	NON-LINEAR MULTIMEDIA PRODUCTIONS	6