

COURSE DISTRIBUTION PER SEMESTER:

General Journalism

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1.	Required	INTRODUCTION TO JOURNALISM AND REPORTING	COM120	3	50'	13	39	6
2.	Required	INTRODUCTION TO MASS COMMUNICATION	COM103	3	50'	13	39	6
3.	Required	RADIO PRODUCTION I	COM122	4	50'	13	39	6
4.	Required	ONLINE COMMUNICATION-DIGITAL MEDIA TECHNOLOGIES	COM102	3	50'	13	39	6
5.	Required	POLITICAL SCIENCE: POLITICAL THEORY	COM111	3	50'	13	39	6
Semester 2								
1.	Required	JOURNALISTIC LANGUAGE	COM140	3	50'	13	52	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
2.	Required	PRODUCTION PRINT MEDIA	COM134	4	50'	13	52	6
3.	Required	TV PRODUCTION I	COM100	4	50'	13	52	6
4.	Required	PHILOSOPHY I	COM101	3	50'	13	39	6
5.	Required	POLITICAL ECONOMY	COM105	3	50'	13	39	6
Semester 3								
1.	Required	PHOTOGRAPHY AND PHOTO REPORTING	COM248	3	50'	13	39	6
2.	Required	VOICE AND DICTION	COM240	3	50'	13	39	6
3.	Required	DIGITAL MEDIA TECHNOLOGIES	COM280	3	50'	13	39	6
4.	Required	SOCIOLOGY	COM104	3	50'	13	39	6
5.	Required	MODERN HISTORY OF CYPRUS – THE CYPRUS PROBLEM	COM261	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 4								
1.	Required	GENERAL PRINCIPALS OF LAW, MASS COMMUNICATION LAW AND JOURNALISTIC CODE OF CONDUCT	COM254	3	50'	13	39	6
2.	Required	ENGLISH I	AENG102	3	50'	13	39	6
3.	Required	IDEOLOGY AND MASS COMMUNICATION	COM422	3	50'	13	39	6
4.	Required	PSYCHOLOGY OF MEDIA AND COMMUNICATION	COM366	4	50'	13	52	6
5.	Required	POLITICAL COMMUNICATION	COM435	3	50'	13	39	6
Semester 5								
1.	Required	HISTORY OF JOURNALISM AND MASS MEDIA IN CYPRUS	COM450	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
2.	Required	RADIO PRODUCTION II	JOU222	3	50'	13	39	6
3.	Required	INVESTIGATIVE JOURNALISM AND HUMAN-INTEREST STORIES	JOU390	3	50'	13	39	6
4.	Required	TV PRODUCTION II	JOU210	4	50'	13	52	6
5.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 6								
1.	Required	ONLINE JOURNALISM- CONTENT MANAGEMENT SYSTEMS	COM330	3	50'	13	39	6
2.	Required	EUROPEAN UNION, MIDDLE EAST AND CYPRUS	JOU380	4	50'	13	52	6
3.	Required	SPORTS REPORTING	JOU397	3	50'	13	39	6
4.	Required	DIGITAL CULTURES	JOU370	3	50'	13	39	6
5.	Elective	FREE ELECTIVE		3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
1.	Required	COMMUNICATIONAL RESEARCH METHODS	COM353	3	50'	13	39	6
2.	Required	ENVIRONMENTAL AND SCIENCE COMMUNICATION AND JOURNALISM	JOU414	3	50'	13	39	6
3.	Required	FAKE NEWS, JOURNALISM AND POLITICS	JOU425	3	50'	13	39	6
4.	Elective	DATA JOURNALISM-DATA ANALYTICS AND VISUALISATION	JOU447	3	50'	13	39	6
5.	Elective	JOURNALISM ELECTIVE	-	3	50'	13	39	6
Semester 8								
1.	Required	THESIS	JOU481	3	50'	13	39	12
2.	Required	INTERNSHIP	JOU471	3	50'	13	39	6



A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
3.	Required	DOCUMENTARY-PRODUCTION OF NON-FICTION FILM	JOU420	4	50'	13	39	6
4.	Elective	JOURNALISM ELECTIVE		3	50'	13	39	6

COURSE DISTRIBUTION PER SEMESTER:

SPECIALIZATION: PUBLIC RELATIONS AND COMMUNICATION

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
6.	Required	INTRODUCTION TO JOURNALISM AND REPORTING	COM120	3	50'	13	39	6
7.	Required	INTRODUCTION TO MASS COMMUNICATION	COM103	3	50'	13	39	6
8.	Required	JOURNALISTIC LANGUAGE	COM140	3	50'	13	39	6
9.	Required	ONLINE COMMUNICATION-DIGITAL MEDIA TECHNOLOGIES	COM102	3	50'	13	39	6
10.	Required	POLITICAL SCIENCE: POLITICAL THEORY	COM111	3	50'	13	39	6
Semester 2								
6.	Required	RADIO PRODUCTION I	COM122	4	50'	13	52	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
7.	Required	PRODUCTION PRINT MEDIA	COM134	4	50'	13	52	6
8.	Required	TV PRODUCTION I	COM100	4	50'	13	52	6
9.	Required	PHILOSOPHY I	COM101	3	50'	13	39	6
10.	Required	POLITICAL ECONOMY	COM105	3	50'	13	39	6
Semester 3								
6.	Required	PHOTOGRAPHY AND PHOTO REPORTING	COM248	3	50'	13	39	6
7.	Required	VOICE AND DICTION	COM240	3	50'	13	39	6
8.	Required	DIGITAL MEDIA TECHNOLOGIES	COM280	3	50'	13	39	6
9.	Required	SOCIOLOGY	COM104	3	50'	13	39	6
10.	Required	MODERN HISTORY OF CYPRUS – THE CYPRUS PROBLEM	COM261	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 4								
6.	Required	GENERAL PRINCIPALS OF LAW, MASS COMMUNICATION LAW AND JOURNALISTIC CODE OF CONDUCT	COM254	3	50'	13	39	6
7.	Required	ENGLISH I	AENG102	3	50'	13	39	6
8.	Required	IDEOLOGY AND MASS COMMUNICATION	COM422	3	50'	13	39	6
9.	Required	PSYCHOLOGY OF MEDIA AND COMMUNICATION	COM366	4	50'	13	52	6
10.	Required	POLITICAL COMMUNICATION	COM435	3	50'	13	39	6
Semester 5								
6.	Required	HISTORY OF JOURNALISM AND MASS MEDIA IN CYPRUS	COM450	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
7.	Required	MARKETING RESEARCH AND INFORMATION SYSTEMS	PRC203	3	50'	13	39	6
8.	Required	PUBLIC SPEAKING AND RHETORIC	PRC362	3	50'	13	39	6
9.	Required	COMMUNICATION AND PUBLIC RELATIONS I	PRC245	4	50'	13	52	6
10.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 6								
6.	Required	ONLINE JOURNALISM- CONTENT MANAGEMENT SYSTEMS	COM330	3	50'	13	39	6
7.	Required	DIGITAL MARKETING TECHNOLOGIES	PRC317	4	50'	13	52	6
8.	Required	INTEGATED MARKETING COMMUNICATIONS	PRC307	3	50'	13	39	6
9.	Required	COMMUNICATION AND PUBLIC RELATIONS II	PRC400	3	50'	13	39	6

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
10.	Elective	FREE ELECTIVE		3	50'	13	39	6
Semester 7								
6.	Required	COMMUNICATIONAL RESEARCH METHODS	COM353	3	50'	13	39	6
7.	Required	THEORIES OF MASS MEDIA COMMUNICATION	PRC430	3	50'	13	39	6
8.	Required	STRATEGIC COMMUNICATION	PRC412	3	50'	13	39	6
9.	Required	BRAND MANAGEMENT AND CONTENT MARKETING COMMUNICATIONS	PRC428	3	50'	13	39	6
10.	Elective	PUBLIC RELATIONS AND COMMUNICATION ELECTIVE	-	3	50'	13	39	6
Semester 8								
5.	Required	THESIS	PRC481	3	50'	13	39	12



A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
6.	Required	INTERNSHIP	PRC471	3	50'	13	39	6
7.	Required	CRISIS COMMUNICATION	PRC442	4	50'	13	39	6
8.	Elective	PUBLIC RELATIONS AND COMMUNICATION ELECTIVE		3	50'	13	39	6

Electives:

A/A.	Course Code	Course Name	ECTS
1.	ELC202	Political Science II	6
2.	ELC399	Sports Productions: TV and New Media	6
3.	ELC201	Philosophy II	6
4.	ELC300	Cultural Studies	6
5.	ELC418	Photography and Aesthetics	6
6.	ELC492	Transformations of the European Thought	6
7.	ELC230	Film and Communication	6
8.	ELC302	Contemporary Cypriot Literature	6
9.	ELC413	Strategic Communication	6
10.	ELC306	Human Rights Law	6
11.	ELC163	Diplomatic History	6
12.	ELC162	History of Political Ideas	6
13.	ELC350	Advertising: Storyboarding & Production	6
14.	ELC354	Semiotics of text and images	6
15.	ELC322	Multitrack Recording, Editing & Mixing Techniques	6
16.	ELC325	Music In Popular Culture and Films	6
17.	ELC115	Computer Application Packages	6