

# ***BSc in Digital Business***

**TABLE 2: COURSE DISTRIBUTION PER SEMESTER**

<b>A/A</b>	<b>Course Type</b>	<b>Course Name</b>	<b>Course Code</b>	<b>Periods per week</b>	<b>Period duration</b>	<b>Number of weeks/ Academic semester</b>	<b>Total periods/ Academic semester</b>	<b>Number of ECTS</b>
<b>1<sup>st</sup> Semester</b>								
1.	Compulsory	Principles of Microeconomics	ECON101	3	45'	13	39	6
2.	Compulsory	Introduction to Business	BUSN100	3	45'	13	39	6
3.	Compulsory	Introduction to Mathematics	MATH103	3	45'	13	39	6
4.	Compulsory	Introduction to Computer Science	CS111	3	45'	13	39	6
5.	Compulsory	Programming Principles I	CS112	3	45'	13	39	6
<b>2<sup>nd</sup> Semester</b>								
1.	Compulsory	Management Information Systems	CS124	3	45'	13	39	6
2.	Compulsory	Business Finance	BUSN203	3	45'	13	39	6
3.	Compulsory	Statistics I	STAT103	3	45'	13	39	6
4.	Compulsory	Principles of Marketing	BUSN104	3	45'	13	39	6
5.	Compulsory	Principles of Macroeconomics	ECON102	3	45'	13	39	6
<b>3<sup>rd</sup> Semester</b>								
1.	Compulsory	Digital Business	DBA201	3	45'	13	39	6
2.	Compulsory	Digital Economy	DBA202	3	45'	13	39	6

3.	Compulsory	Marketing Management	BUSN207	3	45'	13	39	6
4.	Compulsory	Human Resource Management	BUSN301	3	45'	13	39	6
5.	Compulsory	Linear Algebra	CS233	3	45'	13	39	6
<b>4<sup>th</sup> Semester</b>								
1.	Compulsory	Financial Analysis and Business Valuation	ACCN203	3	45'	13	39	6
2.	Compulsory	Business Law	BUSN103	3	45'	13	39	6
3.	Compulsory	Communication Networks	CS232	3	45'	13	39	6
4.	Compulsory	Small Business Management	BUSN303	3	45'	13	39	6
5.	Compulsory	Research Methods	BUSN412	3	45'	13	39	6
<b>5<sup>th</sup> Semester</b>								
1.	Compulsory	Consumer Behavior	BUSN302	3	45'	13	39	6
2.	Compulsory	Digital Leadership	DBA304	3	45'	13	39	6
3.	Compulsory	Disruptive Technologies	DBA301	3	45'	13	39	6
4.	Compulsory	Social Media Management	DBA306	3	45'	13	39	6
5.	Elective	Corporate Governance & Business Ethics	ACCN401	3	45'	13	39	6
6.	Elective	Trading Technology	DBA205	3	45'	13	39	6
*In the 5 <sup>th</sup> semester, students have to choose one of the two elective courses.								
<b>6<sup>th</sup> Semester</b>								
1.	Compulsory	Digital Marketing	DBA303	3	45'	13	39	6
2.	Compulsory	Entrepreneurship Digitalization	DBA305	3	45'	13	39	6

3.	Compulsory	Global Enterprise: Culture, Management and Digitilization	DBA302	3	45'	13	39	6
4.	Compulsory	Principles of Cybersecurity	CS363	3	45'	13	39	6
5.	Elective	Data Science and Big Data	CSE05	3	45'	13	39	6
6.	Elective	Distributed Ledger Technologies	CSE03	3	45'	13	39	6
7.	Elective	Software Project Management	CS352	3	45'	13	39	6

\*In the 6<sup>th</sup> semester, students have to choose one of the three electives.

#### 7<sup>th</sup> Semester

1.	Compulsory	E-Commerce	DBA404	3	45'	13	39	6
2.	Compulsory	Business Strategy	BUSN401	3	45'	13	39	6
3.	Compulsory	Social Media Marketing	DBA403	3	45'	13	39	6
4.	Elective	Business Decision-Making	BUSN408	3	45'	13	39	6
5.	Elective	Entrepreneurship Finance	DBA401	3	45'	13	39	6
6.	Elective	Placement	BUSN411	-	-	-	-	12

\*In the 7<sup>th</sup> semester, students have to choose either BUSN411 or the other two electives.

#### 8<sup>th</sup> Semester

1.	Compulsory	Project Management	BUSN405	3	45'	13	39	6
2.	Compulsory	Web Application Technologies	CS364	3	45'	13	39	6
3.	Compulsory	Digital Innovation Management	DBA406	3	45'	13	39	6
4.	Compulsory	Dissertation	DISDB600	-	-	-	-	12