

MBA IN TOURISM

Program Structure

<u>1st semester</u>			
Code	Title	Type	ECTS
DMBA550	Financial and Managerial Accounting	Compulsory	7.5
DMBA560	Marketing Management & Business Communication	Compulsory	7.5
DMBA580	Leadership and Organizational Behaviour	Compulsory	7.5
DMBA620	Quantitative Business Analysis	Compulsory	7.5

<u>2nd semester</u>			
Code	Title	Type	ECTS
DTOUR520	Tour Operating Management	Compulsory	8.5
DTOUR530	Management and Development of Hospitality Business	Compulsory	8.5
DTOUR550	Economics of Tourism and Hospitality	Compulsory	7.5
DTOUR570	Strategic Destination Management	Optional	5.5
DTOUR590	Tourism Policy & Planning	Optional	5.5

<u>3rd semester</u>			
Code	Title	Type	ECTS
DTOUR600	Dissertation	Compulsory	30