



## Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
<b>Academic Year No 1 / A' Semester</b>								
1.	Compulsory	Accounting and Financial Statement Analysis	DMBA550	3	45'	13	39	7,5
2.	Elective	Marketing Management & Business Communication	DMBA561	3	45'	13	39	7,5
3.	Elective	Leadership and Organizational Behaviour	DMBA580	3	45'	13	39	7,5
4.	Compulsory	Research Methods and Data Analysis	DMBA500	3	45'	13	39	7,5
5.	Elective	Digital Marketing	DM515	3	45'	13	39	7,5
6.	Elective	Entrepreneurship and Innovation	MBA584	3	45'	13	39	7,5

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<b>Academic Year No 1 / B' Semester</b>								
7.	Compulsory	Tour Operating Management	DTOUR520	3	45'	13	39	7,5



8.	Compulsory	Management and Development of Hospitality Business	DTOUR530	3	45'	13	39	7,5
9.	Compulsory	Economics of Tourism and Hospitality	DTOUR550	3	45'	13	39	7,5
10.	Compulsory	Strategic Destination Management	DTOUR570	3	45'	13	39	7,5

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Academic Year No 2 / C' Semester								
11.	Compulsory	Dissertation	DTOUR500	-	-	-	-	30

Explanations (in needed):

Course Type	
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