



Course Distribution Per Semester

A/A	Course Type	Course Name	Course Code	Periods Per Week	Period Duration in minutes	Number Of Weeks/Academic Semester	Total Hours / Academic Semester	Number of ECTS
Academic Year No 1 / A' Semester								
1.	Compulsory	Accounting and Financial Statement Analysis	MBA550	3	45'	13	39	7,5
2.	Elective	Marketing Management & Business Communication	MBA561	3	45'	13	39	7,5
3.	Elective	Leadership and Organizational Behaviour	MBA580	3	45'	13	39	7,5
4.	Compulsory	Research Methods and Data Analysis	MBA500	3	45'	13	39	7,5
5.	Elective	Digital Marketing	DM515	3	45'	13	39	7,5
6.	Elective	Entrepreneurship and Innovation	MBA584	3	45'	13	39	7,5

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Academic Year No 1 / B' Semester								
7.	Compulsory	Tour Operating Management	TOUR520	3	45'	13	39	7,5



8.	Compulsory	Management and Development of Hospitality Business	TOUR530	3	45'	13	39	7,5
9.	Compulsory	Economics of Tourism and Hospitality	TOUR550	3	45'	13	39	7,5
10.	Compulsory	Strategic Destination Management	TOUR570	3	45'	13	39	7,5

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Academic Year No 2 / C' Semester								
11.	Compulsory	Dissertation	TOUR500	-	-	-	-	30

Explanations (in needed):

Course Type	
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