

Business Administration (4 year, Bachelor of Arts)

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
A' Semester								
1.	Compulsory	Introduction to Management	MGT 101	3	50'	13	39	6
2.	Compulsory	Maths	MTH 102	3	50'	13	39	6
3.	Compulsory	Accounting I	ACC 103	3	50'	13	39	6
4.	Compulsory	Microeconomics	ECO 104	3	50'	13	39	6
5.	Compulsory	Computer Fundamentals	CSC 106	3	50'	13	39	6
B' Semester								
1.	Compulsory	Business Environment	BUS 201	3	50'	13	39	6
2.	Compulsory	Organisations and Behaviour	MGT 202	3	50'	13	39	6
3.	Compulsory	Accounting II	ACC 203	3	50'	13	39	6
4.	Compulsory	Statistics	MTH 204	3	50'	13	39	6
5.	Compulsory	Macroeconomics	ECO 205	3	50'	13	39	6
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/	Total periods/	Number of ECTS

						Academic semester	Academic semester	
C' Semester								
1.	Compulsory	Operations Management	MGT 301	3	50'	13	39	6
2.	Compulsory	Introduction to E-Business	CSC 302	3	50'	13	39	6
3.	Compulsory	Marketing	MKT 303	3	50'	13	39	6
4.	Compulsory	Financial Reporting	FIN 304	3	50'	13	39	6
5.	Compulsory	Human Resources Management	HRM 305	3	50'	13	39	6
D' Semester								
1.	Compulsory	European Law	LAW 401	3	50'	13	39	6
2.	Compulsory	Employee Relations	HRM 402	3	50'	13	39	6
3.	Compulsory	Financial Systems & Auditing	FIN 403	3	50'	13	39	6
4.	Compulsory	Business Strategy	BUS 404	3	50'	13	39	6
5.	Compulsory	Advertising and Promotion	MKT 405	3	50'	13	39	6
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
E' Semester								
1.	Compulsory	Business Communication in English	COM 300	3	50'	13	39	6

2.	Compulsory	Corporate Social Responsibility	BUS 501	3	50'	13	39	6
3.	Compulsory	Consumer Behaviour	BUS 504	3	50'	13	39	6
4.	Compulsory	Global Marketing Strategies and Practices	MKT 502	3	50'	13	39	6
5.	Compulsory	Leadership in Organizations	BUS 503	3	50'	13	39	6
F' Semester								
1.	Compulsory	International Business	BUS 602	3	50'	13	39	6
2.	Compulsory	Marketing Research	MKT 603	3	50'	13	39	6
3.	Compulsory	Quality Management	MGT 604	3	50'	13	39	6
4.	Compulsory	Corporate Finance	FIN 605	3	50'	13	39	6
5.	Elective	Organizational Change and Development	MGT 601	3	50'	13	39	6
6.	Elective	Negotiation and Conflict Management	MGT 606	3	50'	13	39	6
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
G' Semester								
1.	Compulsory	Project Management	MGT 702	3	50'	13	39	6
2.	Compulsory	Strategic Marketing	MKT 702	3	50'	13	39	6
3.	Compulsory	Research Methods	BUS 703	3	50'	13	39	6
4.	Compulsory	Entrepreneurship	BUS 704	3	50'	13	39	6

5.	Elective	Economic Development: Theory and Policy	ECO 705	3	50'	13	39	6
6.	Elective	Social Media Marketing	MKT 705	3	50'	13	39	6
H' Semester								
1.	Compulsory	International Financial Management	FIN 801	3	50'	13	39	6
	Compulsory	Sustainable Marketing	MKT 802	3	50'	13	39	6
3.	Compulsory	Final Year Project	BUS 803					18