

TABLE 2: PROGRAMME OF STUDY COURSE DISTRIBUTION PER SEMESTER

No	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 1								
1	Compulsory	Introduction to Quantitative Methods	MATH107	3	55'	14	42	6
2	Compulsory	Statistics I	STAT107	2	55'	14	28	4
3	Compulsory	Introduction to Research Methodology	RESE100	2	55'	14	28	4
4	Compulsory	Introduction to Economics	ECON102	4	55'	14	56	8
5	Compulsory	Introduction to Business & Management	MGMT112	4	55'	14	56	8
Total				15		Total		30
Semester 2								
1	Compulsory	Microeconomics	ECON113	4	55'	14	56	8
2	Compulsory	Macroeconomics	ECON114	2	55'	14	28	4
3	Compulsory	Accounting I	ACCT107	3	55'	14	42	6
4	Compulsory	Introduction to Information Systems	COMP112	2	55'	14	28	4
5	Compulsory	Organizational Theory & Practice	BUSS107	4	55'	14	56	8
Total				15		Total		30

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No	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 3								
1	Compulsory	Accounting II	ACCT208	2	55'	14	28	4
2	Compulsory	Principles of Corporate Finance	FINA203	3	55'	14	42	6
3	Compulsory	Strategic Management I	MGMT212	4	55'	14	56	8
4	Compulsory	The Law of Business Organizations	LAWS210	3	55'	14	42	6
5	Compulsory	Principles of Marketing	MRKT217	3	55'	14	42	6
Total				15	Total			30
Semester 4								
1	Compulsory	Human Resource Management	HRMG206	3	55'	14	42	6
2	Compulsory	Strategic Operations Management	BUSS209	4	55'	14	56	8
3	Compulsory	Digital Infrastructure for Business	COMP226	3	55'	14	42	6
4	Compulsory	Operations Research	MGMT213	3	55'	14	42	6
5	Compulsory	International Organizations	BUSS211	2	55'	14	28	4
Total				15	Total			30

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No	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 5								
1	Compulsory	Management Innovation & e-Business	BUSS313	3	55'	14	42	6
2	Compulsory	Strategic Management II	MGMT321	4	55'	14	56	8
3	Compulsory	Total Quality Management	BUSS318	2	55'	14	28	4
4	Compulsory	Leadership and Ethics	ETHI304	3	55'	14	42	6
5	Compulsory	International Trade	BUSS317	3	55'	14	42	6
Total				15		Total		30
Semester 6								
1	Compulsory	Governance Risk & Compliance	BUSS315	3	55'	14	42	6
2	Compulsory	Business & Management in a Global Context	BUSS316	3	55'	14	42	6
3	Compulsory	Social Media Management	MRKT315	3	55'	14	42	6
4	Compulsory	Global Environmental Problems	ENVR300	3	55'	14	42	6
5	Compulsory	Brand Management	MRKT316	3	55'	14	42	6
Total				15		Total		30

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No	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
Semester 7								
1	Compulsory	Market Research & Analysis	MRKT405	3	55'	14	42	6
2	Compulsory	Financial Markets	FINA403	3	55'	14	42	6
3	Compulsory	Business & Society	BUSS401	3	55'	14	42	6
4	Compulsory	Research Process & Thesis Writing	RESE401	3	55'	14	42	6
5	Compulsory	Managerial Economics	ECON403	3	55'	14	42	6
Total				15	Total		30	
Semester 8								
1	Compulsory	Introduction to Negotiations	MGMT409	3	55'	14	42	6
2	Compulsory	International Relations: Theory & Concepts	MGMT408	3	55'	14	42	6
3	Compulsory	Thesis	PROJ415	9	55'	14	42	18
Total				15	Total		30	