

Business Administration, 2 years, Diploma

Course distribution per semester

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
<b>Semester 1</b>								
1	Core requirement compulsory	Business Communications	BUS 102	3	55 minutes	13	39	6
2	Core requirement compulsory	Business Maths	MAT 102	3	55 minutes	13	39	6
3	General Education compulsory	ICT I	CSC 101	3	55 minutes	13	39	6
4	Core requirement compulsory	Introduction to Business	MGT 111	3	55 minutes	13	39	6
5	Core requirement compulsory	Accounting I	ACC 101	3	55 minutes	13	39	6

**Semester 2**

<b>A/A</b>	<b>Course Type</b>	<b>Course Name</b>	<b>Course Code</b>	<b>Periods per week</b>	<b>Period duration</b>	<b>Number of weeks/ Academic semester</b>	<b>Total periods/ Academic semester</b>	<b>Number of ECTS</b>
1	Core requirement compulsory	Management	MGT 121	3	55 minutes	13	39	6
2	Core requirement compulsory	Accounting II	ACC 121	3	55 minutes	13	39	6
3	Core requirement compulsory	Fundamentals of Marketing	MKT 121	3	55 minutes	13	39	6
4	Core requirement compulsory	Introduction to Economics	ECO 102	3	55 minutes	13	39	6
5	General Education optional	One optional from <b>Table A</b>		3	55 minutes	13	39	6

**Semester 3**

<b>A/A</b>	<b>Course Type</b>	<b>Course Name</b>	<b>Course Code</b>	<b>Periods per week</b>	<b>Period duration</b>	<b>Number of weeks/ Academic semester</b>	<b>Total periods/ Academic semester</b>	<b>Number of ECTS</b>
1	Core requirement compulsory	Principles & Practices of Selling	MKT 221	3	55 minutes	13	39	6
2	Core requirement compulsory	Public Relations	MKT 120	3	55 minutes	13	39	6
3	Core requirement compulsory	Strategic Management Principles	MGT 214	3	55 minutes	13	39	6
4	Core requirement compulsory	Entrepreneurship	MGT 212	3	55 minutes	13	39	6
5	Free Electives	One optional from <b>Table C</b>		3	55 minutes	13	39	6

Semester 4								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1	Core requirement compulsory	Business Ethics	BUS 222	3	55 minutes	13	39	6
2	Core requirement compulsory	Organisational Behaviour	MGT 223	3	55 minutes	13	39	6
3	Core requirement compulsory	Digital Marketing	MKT 224	3	55 minutes	13	39	6
4	Core requirement compulsory	Business Law	LAW 211	3	55 minutes	13	39	6
5	Core requirement optional	One optional from <b>Table B</b>		3	55 minutes	13	39	6

<b>TABLE A General Education Optional Courses</b>			
	<b>Code</b>		<b>ECTS</b>
1	ENG 103	ACADEMIC WRITING	6
2	CSC 102	ICT II	6
3	STA 101	BUSINESS STATISTICS	6
4	LIB 104	SOCIOLOGY	6

<b>TABLE B Core Requirement Optional Courses</b>			
	<b>Code</b>		<b>ECTS</b>
1	MGT 222	CONSUMER BEHAVIOUR	6
2	MGT 221	HUMAN RESOURCE MANAGEMENT	6
3	FIN 221	BUSINESS FINANCE I	6
4	BUS 221	INTERNATIONAL BUSINESS	6

<b>TABLE C Free Electives</b>			
	<b>Code</b>		<b>ECTS</b>
1	MGR 101	MODERN GREEK I	6
2	SPA 101	SPANISH I	6
3	LIB 117	CULTURAL GEOGRAPHY	6
4	ENG 110	ADVANCED ENGLISH	6