

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
SEMESTER 1								
1.	General Education Compulsory	Business Communications	BUS 102	3	55 minutes	13	39	6
2.	General Education Compulsory	ICT I	CSC 101	3	55 minutes	13	39	6
3.	General Education Compulsory	Business Maths	MAT 102	3	55 minutes	13	39	6
4.	General Education Compulsory	Writing Skills	ENG 104	3	55 minutes	13	39	6
5.	Core Requirement Compulsory	Introduction to Business	MGT 111	3	55 minutes	13	39	6
SEMESTER 2								
1.	Core Requirement Compulsory	Management	MGT 121	3	55 minutes	13	39	6
2.	Core Requirement Compulsory	Public Relations	MKT 120	3	55 minutes	13	39	6
3.	Core Requirement Compulsory	Fundamentals of Marketing	MKT 121	3	55 minutes	13	39	6
4.	Core Requirement Compulsory	Introduction to Economics	ECO 102	3	55 minutes	13	39	6
5.	Core Requirement Compulsory	Accounting I	ACC 101	3	55 minutes	13	39	6

SEMESTER 3								
1.	Core Requirement Compulsory	Principles & Practices of Selling	MKT 221	3	55 minutes	13	39	6
2.	Core Requirement Compulsory	Strategic Management Principles	MGT 214	3	55 minutes	13	39	6
3.	Core Requirement Compulsory	Entrepreneurship	MGT 212	3	55 minutes	13	39	6
4.	Core Requirement Compulsory	Accounting II	ACC 121	3	55 minutes	13	39	6
5.	Core Requirement Optional	One optional course from Table A		3	55 minutes	13	39	6
SEMESTER 4								
1.	Core Requirement Compulsory	Business Ethics	BUS 222	3	55 minutes	13	39	6
2.	Core Requirement Compulsory	Organisational Behaviour	MGT 223	3	55 minutes	13	39	6
3.	Core Requirement Compulsory	Digital Marketing	MKT 224	3	55 minutes	13	39	6
4.	Core Requirement Compulsory	Business Law	LAW 211	3	55 minutes	13	39	6
5.	Free Elective	One Optional from Table B		3	55 minutes	13	39	6

TABLE A Core Requirements Optional courses			
	Code		ECTS
1	MGT 222	Consumer Behaviour	6
2	MGT 221	Human Resource Management	6
3	FIN 221	Business Finance I	6
4	BUS 221	International Business	6

TABLE B Free Electives			
	Code		ECTS
1	MGR 101	Modern Greek I	6
2	LIB 119	Managing and Working in a Cross-Cultural Environment	6
3	RUS 101	Russian I	6