

# ΦΟΡΈΑΣ ΔΙΑΣΦΑΛΙΣΉΣ ΚΑΙ ΠΙΣΤΟΠΟΙΉΣΗΣ ΤΗΣ ΠΟΙΟΤΉΤΑΣ ΤΗΣ ΑΝΏΤΕΡΗΣ ΕΚΠΑΙΔΕΎΣΗΣ AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



# **COURSE DISTRIBUTION PER SEMESTER**

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Concentration core module Concentration elective mod	Concentration core module		Core	Core	Core	Core		experience a	* Students wit					Course type
Concentration core module  Concentration elective module	core module	2 <sup>nd</sup> Semester	Leadership and change management	Research methods	Sustainable business strategy	Financial performance management	1 <sup>st</sup> Semester	experience are required to take the MBA Foundation Courses	Students without a business degree or students who completed their business degree over seven years ago and do not have managerial	Foundations in accounting	Foundations in economics	Foundations in management	Foundation Course *	Course name
			MBA 004	MBA 003	MBA 002	MBA 001			egree over sev	MBAF 003	<b>MBAF 002</b>	MBAF 001		Code
55 55	55		55	55	55	55			en years agc	55	55	55		Duration
13	13		13	13	13	13			and do not	13	13	13		Weeks / semester
39 39	39		39	39	39	39			have managerial	39	39	39		Total periods/ semester
7.50 7.50	7.50		7.50	7.50	7.50	7.50				0	0	0		Total (ECTS)

4

Concentration elective module

Core

Final thesis

3<sup>rd</sup> Semester \*

55

13

39

7.50

MBA 010

30.00

<sup>\*</sup> The 3<sup>rd</sup> Semester may be offered as a summer semester



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### AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



### **Specialisation modules**

Each specialisation is made up of <u>nine (9) modules</u>, six (6) of which are core, two (2) elective, and the final thesis.

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MBA 011 Strategic marketing	7.50 ECTS
MBA 016 Human resource management and organisations development	7.50 ECTS

### Students need to select <u>any two (2)</u> of the following concentration elective modules:

MBA 005 Operations and quality management	7.50 ECTS
MBA 006 Global business	7.50 ECTS
MBA 007 Project management	7.50 ECTS
MBA 008 Innovation management	7.50 ECTS
MBA 009 Financial risk management	7.50 ECTS

### **MBA** in Marketing

### **Core modules**

MBA 011 Strategic marketing	7.50 ECTS
MBA 012 Digital marketing	7.50 ECTS

### Students need to select <u>any two (2)</u> of the following concentration elective modules:

MBA 008 Innovation management	7.50 ECTS
MBA 013 Global brand management	7.50 ECTS
MBA 014 Global supply chain management	7.50 ECTS
MBA 015 Corporate social responsibility	7.50 ECTS

### MBA in Human resource management

### Core modules

MBA 016 Human resource management and organisations development	7.50 ECTS
MBA 018 Performance management	7.50 ECTS

### Students need to select <u>any two (2)</u> of the following concentration elective modules:

MBA 005 Operations and quality management	7.50 ECTS
MBA 017 Managing diversity in organisations	7.50 ECTS
MBA 019 Employee relations	7.50 ECTS
MBA 020 Coaching and mentoring	7.50 ECTS



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### **MBA** in Public administration

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MBA 021 Public management and governance	7.50 ECTS
MBA 022 Public governance and policy networks	7.50 ECTS

## Students need to select <u>any two (2)</u> of the following concentration elective modules:

MBA 009 Financial risk management	7.50 ECTS
MBA 023 Social problems	7.50 ECTS
MBA 024 Strategic planning for public and non-profit organisations	7.50 ECTS
MBA 025 Leadership and organisational behaviour in the public sector	7.50 ECTS

**Note:** All optional modules are subject to availability of lecturers and student demand. For a module to run, there should be a minimum of **six students**.