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# Hospitality and Tourism Management

4 Years, Bachelor of Arts | 240 ECTS

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**TABLE 2: COURSE DISTRIBUTION PER SEMESTER**

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
<b>Semester A</b>								
1.	Compulsory	Introduction to the Hospitality & Tourism Industry	TOU-100	3	55	13	39	6
2.	Compulsory	Microeconomics	ECO-104	3	55	13	39	6
3.	Compulsory	English Writing	ENG-200	3	55	13	39	6
4.	Compulsory	Accounting I	ACC-103	3	55	13	39	6
5.	Compulsory	Computer Applications	CSC-100	3	55	13	39	6
<b>Semester B</b>								
1.	Compulsory	Introduction to Management	MGT-101	3	55	13	39	6
2.	Compulsory	Contemporary Issues in Tourism and Hospitality Industry	TOU-318	3	55	13	39	6
3.	Compulsory	Accounting II	ACC-203	3	55	13	39	6
4.	Compulsory	Advance English	ENG-210	3	55	13	39	6
5.	Compulsory	Research Methodology I	BUS-502	3	55	13	39	6



A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
<b>Semester C</b>								
1.	Compulsory	Operations Management	MGT-301	3	55	13	39	6
2.	Compulsory	Marketing	MKT-303	3	55	13	39	6
3.	Compulsory	Organizational Behaviour	MGT-202	3	55	13	39	6
4.	<i>Elective</i>			3	55	13	39	6
5.	<i>Elective</i>			3	55	13	39	6
<b>Semester D</b>								
1.	Compulsory	Front Office Operations	HOSP-200	3	55	13	39	6
2.	Compulsory	Housekeeping & Maintenance Management	HOSP-202	3	55	13	39	6
3.	Compulsory	Restaurant Operations Management	HOSP-205	3	55	13	39	6
4.	<i>Elective</i>			3	55	13	39	6
5.	Compulsory	Summer Practicum I - Front Office Operations	HOSP-114					6



A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
<b>Semester E</b>								
1.	Compulsory	Food & Beverage Management	HOSP-206	3	55	13	39	6
2.	Compulsory	Macroeconomics	ECO-205	3	55	13	39	6
3.	Compulsory	Management Information Systems	MIS-704	3	55	13	39	6
4.	<b>Elective</b>			3	55	13	39	6
5.	<b>Elective</b>			3	55	13	39	6
<b>Semester F</b>								
1.	Compulsory	Human Resource Management	HRM-305	3	55	13	39	6
2.	Compulsory	Case Studies in International Tourism & Hospitality	TOU-306	3	55	13	39	6
3.	Compulsory	Food & Beverage Cost Control	HOSP-208	3	55	13	39	6
4.	<b>Elective</b>			3	55	13	39	6
5.	Compulsory	Summer Practicum II - Kitchen, Food & Beverage	HOSP-214					6



A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
<b>Semester G</b>								
1.	Compulsory	Sustainable Tourism heritage & Society	TOU-324	3	55	13	39	6
2.	Compulsory	Sustainable Tourism	TOU-408	3	55	13	39	6
3.	Compulsory	Hospitality and Tourism Marketing	HOSP-309	3	55	13	39	6
4.	Compulsory	Innovation in Tourism & Hospitality Management	TOU-416	3	55	13	39	6
5.	<b>Elective</b>			3	55	13	39	6
<b>Semester H</b>								
1.	Compulsory	Managing Service Quality in the Hospitality Industry	HOSP-400	3	55	13	39	6
2.	Compulsory	European Community Tourism Law & Policy	TOU-400	3	55	13	39	6
3.	Compulsory	Research Methodology II	BUS-503	3	55	13	39	6
4.	<b>Elective</b>							
5.	Compulsory	Summer Practicum III - Hotels, Restaurants & Bars	HOSP-314					6

## ELECTIVE COURSES

### Business Electives - 3 Courses

COURSE CODE	COURSE TITLE	ECTS
CSC-302	Introduction to E-Business	6
FIN-304	Financial Reporting	6
FIN-403	Financial Systems and Auditing	6
BUS-404	Business Strategy	6
MKT-405	Advertising and Promotion	6
MKT-501	Marketing Intelligence	6
BUS-504	Business and Society	6
SOC-505	Understanding Social Change	6
MKT-601	Social Marketing	6
BUS-602	International Business	6
ECO-605	Development Economics and Policy	6
MKT-412	International Marketing Strategy	6
MKT-703	Consumer Behaviour	6
BUS-502	Entrepreneurship: New Venture Development	6
BUS-201	Business Environment	6
BUS-300	Business Communications	6
HRM-402	Employee Relation	6
BUS-802	Business Policy and Corporate Strategy	6

### General Education Electives - 2 Courses

COURSE CODE	COURSE TITLE	ECTS
BUS-604	Change and Creativity in Organisations	6
HST-705	European History	6
HST-100	History of Cyprus	6
LAW-803	International Law in Contemporary Society	6
LAW-804	Human Rights and the International Order	6
BUS-805	European Integration	6
SCO-100	Introduction to Sociology	6
PSY-100	Psychology	6
GER-100	German Language I	6
GER-102	German Language II	6
GRE-100	Greek Language I	6
GRE-102	Greek Language II	6
FRE-100	French Language I	6
FRE-102	French Language II	6
MTH-102	Maths	6



### Hospitality and Tourism Electives - 3 Courses

<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>ECTS</b>
HOSP-302	Facilities Layout and Design	6
HOSP-304	Meetings, Events and Conference Management	6
HOSP-360	Casino Management	6
TOU-300	Special Interest Tourism	6
TOU-106	Geography of Tourism	6
TOU-320	Recreational Tourism	6
TOU-405	Tourism Planning and Policy	6
TOU-406	Destination Management and Marketing	6