

MSc Green & Digital Management

(14 months full-time or 24 months part-time, Master of Science)

TABLE 2: COURSE DISTRIBUTION BY SEMESTER

(Note: Like all Master programmes at CIIM, the MSc in Green & Digital Management is a modular programme not a semester-based programme; Courses are taught sequentially, each over 2-3 weeks, during evenings and weekends)

| A/A | Course Type | Course Name | Course Code | Periods per week | Period duration | Number of weeks per course (modular) | Total teaching hours | Number of credits (ECTS) |
|-----|-------------|---|-------------|------------------|-----------------|--------------------------------------|----------------------|--------------------------|
| 1 | Core | Management Theories and Applications | GD500 | N/A | 55 | 2-3 | 28 | 6 |
| 2 | Core | Foundations of Accounting and Finance | GD510 | N/A | 55 | 2-3 | 21 | 4.5 |
| 3 | Core | Economics for Managers | GD520 | N/A | 55 | 2-3 | 21 | 4.5 |
| 4 | Core | Qualitative & Quantitative Research Methods | GD530 | N/A | 55 | 2-3 | 35 | 9 |
| 5 | Core | Ethics, CSR & Sustainability | GD540 | N/A | 55 | 2-3 | 28 | 6 |
| 6 | Core | Marketing Management | GD550 | N/A | 55 | 2-3 | 28 | 6 |
| 7 | Core | Digital Transformation of Businesses & Organizations | GD560 | N/A | 55 | 2-3 | 28 | 6 |
| 8 | Core | Foundations of Business Information Technology | GD570 | N/A | 55 | 2-3 | 28 | 6 |
| 9 | Core | Digital Business Tools and Digital Business Development | GD580 | N/A | 55 | 2-3 | 28 | 6 |
| 10 | Core | Green Transition of Businesses and Organizations | GD590 | N/A | 55 | 2-3 | 28 | 6 |
| 11 | Core | Green Business Management & Leadership | GD600 | N/A | 55 | 2-3 | 28 | 6 |
| 12 | Core | Green and Digital Entrepreneurship & Innovation | GD610 | N/A | 55 | 2-3 | 28 | 6 |
| 13 | Elective | Digital Marketing | GD620 | N/A | 55 | 2-3 | 28 | 6 |
| 14 | Elective | Python Programming | GD630 | N/A | 55 | 2-3 | 28 | 6 |
| 15 | Elective | Web & Social Media Analytics (requires BI420 as pre-requisite) | GD640 | N/A | 55 | 2-3 | 28 | 6 |
| 16 | Elective | The Circular Economy & Sustainable Development | GD660 | N/A | 55 | 2-3 | 28 | 6 |
| 17 | Elective | ESG: Environmental, Social & Corporate Governance | GD680 | N/A | 55 | 2-3 | 28 | 6 |
| 18 | Elective | Innovations & Business Models for the Circular Economy | GD700 | N/A | 55 | 2-3 | 28 | 6 |
| 19 | Elective | Oil & Gas Finance, Accounting, and Green Management (requires GD510 as pre-requisite) | GD650 | N/A | 55 | 2-3 | 28 | 6 |
| 20 | Elective | Oil & Gas Law, Contracts and Dispute | GD670 | N/A | 55 | 2-3 | 28 | 6 |
| 21 | Elective | Sustainable Energy: Economics, Policy and Management | GD900 | N/A | 55 | 2-3 | 28 | 6 |
| 22 | Elective | Final Project (Thesis) of 8,000 words on management issues, or Corporate Live Case Project (Elective) | GD900 | N/A | | | | 18 |

*N/A – not applicable

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