

Hospitality Management (4 years, 240 ECTS, Bachelor of Arts)

Course Distribution per semester

A' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/Semester	Total periods/Semester	Number of ECTS
1.	Compulsory	Computer Fundamentals I	COM103	3	55'	13	39	6
2.	Compulsory	Food and Beverage Service	HOT116	3	55'	13	39	6
3.	Compulsory	The technique of writing and language studies I	ENG121	3	55'	13	39	6
4.	Compulsory	Introduction to the Hospitality Industry	HOT101	3	55'	13	39	6
5.	Compulsory	Front Office Procedures	HOT207	3	55'	13	39	6

B' Semester (30 ECTS)

A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/Semester	Total periods/Semester	Number of ECTS
1.	Compulsory	Practical Experience in Food and Beverage Service	HOT118	3	55'	13	39	6
2.	Compulsory	Financial Accounting I	ACC102	3	55'	13	39	6
3.	Compulsory	The technique of writing and language studies II	ENG122	3	55'	13	39	6
4.	Compulsory	Sales Techniques and Processes	SAL101	3	55'	13	39	6
5.	Compulsory	Marketing Principles	MAR101	3	55'	13	39	6
6.	Optional	Practical Training - Industrial Placement	HOT311	During Summer break		16	40	6

C' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/Semester	Total periods/Semester	Number of ECTS
1.	Compulsory	Facilities Management	HOT308	3	55'	13	39	6
2.	Compulsory	Housekeeping Management	HOT206	3	55'	13	39	6
3.	Compulsory	Computer Fundamentals II	COM104	3	55'	13	39	6
4.	Compulsory	Speech and Language practice	ENG211	3	55'	13	39	6
5.	Compulsory	Food preparation lab	HOT117	3	55'	13	39	6

D' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
1.	Compulsory	Effective speaking and Advanced Language Practice	ENG212	3	55'	13	39	6
2.	Compulsory	Financial Accounting II	ACC203	3	55'	13	39	6
3.	Compulsory	Food and Beverage Management	HOT202	3	55'	13	39	6
4.	Compulsory	Animation	HOT208	3	55'	13	39	6
5.	Compulsory	Business Law	LAW311	3	55	13	39	6
6.	Optional	Practical Training - Industrial Placement	HOT311	During Summer break		16	40	6

E' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/Semester	Total periods/Semester	Number of ECTS
1.	Compulsory	Event Planning & Management	HOT402	3	55'	13	39	6
2.	Compulsory	Food and Beverage Controls	HOT302	3	55'	13	39	6
3.	Compulsory	Circular Economy and Sustainability in the Hospitality Industry	HOT209	3	55'	13	39	6
4.	Compulsory	Financial Management	ACC308	3	55'	13	39	6
5.	Elective	Human Relations/Supervisory Development	HUM201	3	55'	13	39	6
6.	Elective	Hotel/Motel Sales Promotion	MAR306	3	55	13	39	6
Students should choose one of the two electives								

F' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/Semester	Total periods/Semester	Number of ECTS
1.	Compulsory	Convention Management	HOT301	3	55'	13	39	6
2.	Compulsory	Managing Organisations	HUM406	3	55'	13	39	6
3.	Compulsory	International Marketing	MAR201	3	55'	13	39	6
4.	Compulsory	Human Resources Management	HUM203	3	55'	13	39	6
5.	Elective	Tourism and Hospitality Industry	TOU314	3	55	13	39	6
6.	Elective	Sanitation and Nutrition	HOT105	3	55	13	39	6
7.	Optional	Practical Training - Industrial Placement	HOT311	During Summer break		16	40	6
Students should choose one of the two electives								

G' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/ Semester	Total periods/ Semester	Number of ECTS
1.	Compulsory	Emerging Technologies and Innovation in the Hospitality Industry	HOT210	3	55'	13	39	6
2.	Compulsory	Tourism and Leisure Management	TOU411	3	55'	13	39	6
3.	Compulsory	Current Issues in Hospitality Industry	HOT405	3	55'	13	39	6
4.	Compulsory	Strategic Hospitality Management	HOT401	3	55'	13	39	6
5.	Elective	Research Methods	BUS453	3	55	13	39	6
6.	Elective	Microeconomics	ECO101	3	55	13	39	6
7.	Elective	Leadership Fundamentals	HUM401	3	55	13	39	6
Students should choose one of the two electives								

H' Semester (30 ECTS)								
A/A	Course type	Course title	Course code	Periods per week	Period duration	Number of weeks/Semester	Total periods/Semester	Number of ECTS
1.	Compulsory	Hospitality Operations Management	HOT410	3	55'	13	39	6
2.	Compulsory	Senior Research Project	BUS409	3	55'	13	39	6
3	Compulsory	Tourism Planning and Development	TOU221	3	55'	13	39	6
4.	Compulsory	Intercultural Communication	HUM315	3	55'	13	39	6
5.	Elective	Macroeconomics	ECO201	3	55	13	39	6
6	Elective	Management Decision Making	BUS401	3	55	13	39	6
Students should choose one of the two electives								