

Travel and Tourism Administration (2 years, 120 ECTS, Diploma)

Course Distribution per semester

A' Semester (30 ECTS)								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1.	Compulsory	Introduction to Tourism	TOU111	3	55'	13	39	6
2.	Compulsory	Fares and Ticketing I	TOU105	3	55'	13	39	6
3.	Compulsory	Computer Fundamentals I	COM103	3	55'	13	39	6
4.	Compulsory	The technique of writing and language studies I	ENG121	3	55'	13	39	6
5.	Elective	Financial Accounting I	ACC102	3	55'	13	39	6
6.	Elective	Circular Economy and Sustainability in the Food Industry: Application in Tourism	NUTR11	3	55'	13	39	6
*Student should choose ONE Elective course per semester								

B' Semester (30 ECTS)								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1.	Compulsory	Fares and Ticketing II	TOU106	3	55'	13	39	6
2.	Compulsory	Travel Geography	TOU101	3	55'	13	39	6
3.	Compulsory	The technique of writing and language studies II	ENG122	3	55'	13	39	6
4.	Compulsory	Marketing Principles	MAR101	3	55'	13	39	6
5.	Elective	Microeconomics	ECO101	3	55'	13	39	6
6.	Elective	Computer Fundamentals II	COM104	3	55'	13	39	6
*Student should choose ONE Elective course per semester								

C' Semester (30 ECTS)								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1.	Compulsory	Sustainable Tourism Destination Management	TOU212	3	55'	13	39	6
2.	Compulsory	Tourism Planning and Development	TOU221	3	55'	13	39	6
3.	Compulsory	Advanced Fares and Ticketing	TOU226	3	55'	13	39	6
4.	Compulsory	Financial Accounting II	ACC203	3	55'	13	39	6
5.	Elective	Introduction to Business	BUS102	3	55'	13	39	6
6.	Elective	Business Psychology	HUM202	3	55'	13	39	6
*Student should choose ONE Elective course per semester								

D' Semester (30 ECTS)								
A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
1.	Compulsory	Tourism Marketing & Sales	TOU217	3	55'	13	39	6
2.	Compulsory	Convention Management	HOT301	3	55'	13	39	6
3.	Compulsory	Business Law	LAW311	3	55'	13	39	6
4.	Compulsory	Technology and Innovation in Tourism	TOU120	3	55'	13	39	6
5.	Elective	Macroeconomics	ECO201	3	55'	13	39	6
6.	Elective	MIS, Spreadsheets and Data Security	COM105	3	55'	13	39	6
7.	Elective	Human Resources Management	HUM203	3	55'	13	39	6
*Student should choose ONE Elective course per semester								