

Doc. 300.1.3

Date: Date

# Feedback Report from EEC Experts

Higher education institution:

Mediterranean Institute of Management

Town: Nicosia

**Programme of study (Name, ECTS, duration, cycle)**

**In Greek:** Μάστερ στη Διοίκηση Επιχειρήσεων, 110 ECTS,  
13 μήνες, Μάστερ (MBA)

**In English:** Master in Business Administration, 110 ECTS, 13  
months, Master (MBA)

**Language of instruction:** English

**Programme's status**

**New programme:** No

**Currently operating:** Yes

**The present document has been prepared within the framework of the authority and competencies of the Cyprus Agency of Quality Assurance and Accreditation in Higher Education, according to the provisions of the “Quality Assurance and Accreditation of Higher Education and the Establishment and Operation of an Agency on Related Matters Laws of 2015 to 2019” [N. 136 (I)/2015 to N. 35(I)/2019].**

## A. External Evaluation Committee (EEC)

<i>Name</i>	<i>Position</i>	<i>University</i>
<i>Name</i>	<i>Position</i>	<i>University</i>
Ernst Verwaal	Chair	University of Leuven
Ad De Jong	Member	Copenhagen Business School
René Torenvlied	Member	University of Twente
Margarita Panagi	Member	Cyprus University of Technology
Name	Position	University

## B. Guidelines on content and structure of the report

*The EEC based on the external evaluation report (Doc.300.1.1) and the Higher Education Institution's response (Doc.300.1.2), must justify whether actions have been taken in improving the quality of the programme of study in each assessment area.*

## **1. Study programme and study programme's design and development (ESG 1.1, 1.2, 1.8, 1.9)** ***EEC's comments on the external evaluation report and HEI's response***

### **1.12 The panel commends the research used in the dissertations, however, the panel recommends that more and more recent research articles from scholarly journals are used in courses.**

MIM management communicated with all members of the Teaching Staff and invited them to introduce more recent research articles from scholarly journals to their courses and revise accordingly section 14.

“Recommended or Required Reading” of the Course Description Form (Appendix 4). They were also advised to upload the research articles to the e-learning platform (Moodle) of the School.

### **1.21 The panel recommends more structural collaborations with well-established universities from other countries, while being attentive to constraints on part time students.**

The Erasmus office in an effort to connect internationally to well-established programmes has contacted several universities and it is in the process of signing an inter institutional agreement with the Aleksander Moisiu University Durres, Albania. It is also awaiting a response from the Athens University of Economics and Business (AUEB). The AUEB is the oldest educational institution in Greece in the fields of economics and business administration and is the top university in Greece and one of the best universities internationally in the fields of science that it covers.

Furthermore, MIM has recently become member of the Business Graduates Association (BGA)

<https://businessgraduatesassociation.com/> and it is in the process of exploring collaboration with other members of the Association.

### **Areas of improvement and recommendations**

#### **The panel recommends to make more explicit the coherence between the intended learning outcomes, and include attitudes explicitly in the program intended learning outcomes.**

The intended learning outcomes have been revised with specific reference to knowledge, skills and attitudes (see Appendix 1). The revised programme intended learning outcomes will be included in the new Programme prospectus and the MIM website.

**In the panel meeting with staff, it became evident that the Internal Quality Committee strongly focuses on quality of education. The panel applauds these efforts. However, with regard to (continuous) development at the level of the programme and curriculum, the panel recommends the programme to develop a clear process for this, involving staff, students, and external stakeholders.**

The **Annual Programme Review (APR)** Process is introduced in order to facilitate the regular monitoring and improvement of the MIM Programmes of Study. The APR Process is included in the updated MIM Quality Assurance Policy (Appendix 2). Paragraph 4.4.3 Study Programmes of the MIM Quality Assurance Policy states the following: “The revision of the Programmes of Study is carried out within the framework of the Annual Programme Review 3

(APR). The APR is conducted with the involvement of staff, students and external stakeholders and aims to regularly monitor and improve the MIM Programmes of Study. The APR includes the analysis of the results of the evaluations completed by the students and the members of the teaching staff during the academic year. A critical analysis of the results is carried out by the Internal Quality Committee (IQC). Part of the APR is also the benchmarking of the MIM Programmes of Studies with other similar programmes (structure, content, duration, etc.) offered in Cyprus and abroad. Benchmarking helps to identify areas of improvement and good practices. The results of the evaluations and of the benchmarking are sent for views to the MIM Council and the final conclusions are used for the introduction of changes and the continuous development of the School Programmes. The contribution of external stakeholders is ensured with the involvement of the MIM Council members who advise on current issues that have arisen, based on their experience and the latest developments in the sectors /organisations they represent. It is noted that the Council has members from the Employer's sector, the Ministry of Education, Culture, Sport and Youth, the Ministry of Finance, the Human Resource Development Authority, the Directorate General for European Programmes, Coordination and Development and two academic institutions based in Cyprus".

**In general, the curriculum reflects the subject areas that are relevant for an MBA programme. That being said, however, the curriculum is relatively traditional and should—according to the panel include more modern approaches. The discussions with teaching staff and students reinforce this assessment. More in particular, the panel strongly advises the programme to make the course on “Business Information systems” mandatory rather than elective or integrate information management in the present courses. Similarly, the programme could consider a course in international management or integrate international management into the present courses. The panel also strongly advises the programme to integrate the course on “Organisation of the Republic of Cyprus” in other courses, or to make this course elective rather than mandatory.**

The recommendation of the panel has been adopted and more modern approaches have been introduced in order to make the Programme less traditional. In particular, the course “Business Information Systems” was introduced as a compulsory course and the course “General Management (5 ECTS)” changed to “Management Principles and International Business (7.5 ECTS)”.

The course “Business Analytics (5 ECTS)” has been introduced and replaced the course “Quantitative Methods for Business” (4 ECTS). It is noted that the course “Organisation of the Republic of Cyprus” has never been part of the curriculum of the English taught MBA Program.

Numerous other changes have been introduced and apply to a number of courses as can be seen in the detailed Programme structure and content presented in Appendix 3.

### EEC's final recommendations and comments

The EEC is pleased with the changes initiated and implemented by the MIM. The EEC is impressed by the thorough and meticulous response of MIM to the EEC report.

## **2. Teaching, learning and student assessment (ESG 1.3)**

### **EEC's comments on the external evaluation report and HEI's response**

**2.12 The teaching materials need to be enriched with recent articles and better access to databases. The students also have lack of knowledge of qualitative research methods and related software such as Nvivo.**

**The incorporation of more research articles is an aspect that the programme can improve on. Teachers can make better use of recent articles from refereed academic journals that are part of generally accepted peer reviewed journals.**

MIM management communicated with all members of the Teaching Staff and asked them to introduce more recent research articles from scholarly journals to their courses and update accordingly section 14. "Recommended or Required Reading" of the Course Description Form (Appendix 4). They were advised to upload the research articles to the e-learning platform (Moodle) of the School.

**The programme can also improve by broadening the teaching portfolio on methodological research methods by adding qualitative research methods + software to conduct these methods, like Nvivo.**

The course "Quantitative Methods for Business (4 ECTS)" has been replaced with the course "Business Analytics (5 ECTS)". Furthermore, the course "Research Methodology and Dissertation Writing" has been revised and upgraded from 5 to 7.5 ECTS (see Appendix 4 - Course Description Forms).

### **EEC's final recommendations and comments**

The EEC is pleased with the changes initiated and implemented by the MIM. The EEC is impressed by the thorough and meticulous response of MIM to the EEC report.



### 3. Teaching Staff (ESG 1.5)

#### EEC's comments on the external evaluation report and HEI's response

#### **3.10 The research output of the academic staff in internationally recognized peer-reviewed academic journals does not comply with standards mentioned in 3.10.**

The MIM teaching staff is primarily composed of part time lectures occupied in other institutions where they are actively involved in research activities as it can be seen in Forms 500.1.04 (Appendix 6).

**The teaching staff could include more recent research and more extensive analytical techniques in their teaching. The institute is also advised to include research activity of the staff in their evaluation.**

MIM management communicated with all members of the Teaching Staff and asked them to introduce more recent research articles from scholarly journals to their courses and update accordingly section 14. "Recommended or Required Reading" of the Course Description Form (Appendix 4). They were advised to upload the research articles on the e-learning platform (Moodle) of the School.

The TS Evaluation Questionnaire (See Appendix 5) has been revised and it now includes three more criteria as regards the promotion of students' dissertations for publication in scientific journals, the submission of research proposals in affiliation with MIM and the introduction in lectures/notes of recent research articles from scholarly journals. It was decided to use these criteria which are more explicit than research activity because the majority of MIM teaching staff are not MIM permanent staff.

**The institute could work on better conditions to attract foreign staff and foreign students and actively involve them in the programme.**

The MIM will continue with its subscription with Study Portals <https://studyportals.com/> in an effort to attract more foreign students and at the same time it will make an effort to participate in international fairs while being attentive to budget constraints.

The Erasmus Office continuously seeks ways to deploy already established agreements and at the same time aspires for new agreements. As already mentioned it is currently in the process of signing an inter institutional agreement with the Aleksander Moisiu University Dures, Albania. It is also awaiting a response from the Athens University of Economics and Business (AUEB).

The MIM has identified Greece as a potential market due to common language and culture. Towards this effort MIM is aiming for a recognition from Δ.Ο.Α.Τ.Α.Π. (Hellenic NARIC) which is an organization supervised by the Hellenic Ministry of Education. Δ.Ο.Α.Τ.Α.Π. is responsible for the recognition of university or technological degrees that are awarded by foreign Higher Education Institutions (H.E.I.).

#### EEC's final recommendations and comments

The EEC is pleased with the changes initiated and implemented by the MIM. The EEC is impressed by the thorough and meticulous response of MIM to the EEC report.

#### **4. Students (ESG 1.4, 1.6, 1.7)**

##### **EEC's comments on the external evaluation report and HEI's response**

##### **4.4 The program could offer better opportunities for exchange with good foreign universities.**

**The panel applauds the efforts made to connect the programme to the Erasmus exchange programme, especially given the small size of the programme. The panel also recognizes the constraints on professional students to combine study abroad with work and personal life. We encourage the programme with students to further facilitate the exchange of students.**

As already mentioned the Erasmus Office is in the process of signing an inter institutional agreement with the Aleksander Moisiu University Durres, Albania. It is also awaiting a response from the Athens University of Economics and Business (AUEB). The Erasmus Office will intensify its efforts to raise awareness amongst students and staff and also recent graduates so as to increase participation in mobility programs. Testimonials will be uploaded on the MIM website and also students that have participated in exchange programs will be invited in a well suited event to share their experiences and give useful tips

##### **EEC's final recommendations and comments**

The EEC is pleased with the changes initiated and implemented by the MIM.

## 5. Resources (ESG 1.6)

### EEC's comments on the external evaluation report and HEI's response

#### 5.11 Teaching materials need to include more recent scientific journal publications.

##### Areas of improvement and recommendations

While programme has good library resources, like Ebsco and Proquest, it can make better use of it. Concretely, the programme can improve by making more use these resources by adding recent articles from refereed academic journals that are part of journal quality lists, like ABS to the courses in the educational programmes.

MIM management communicated with all members of the Teaching Staff and invited them to introduce more recent research articles from scholarly journals to their courses and revise accordingly section 14. "Recommended or Required Reading" of the Course Description Form (Appendix 4). They were also advised to upload the research articles to the e-learning platform (Moodle) of the School.

### EEC's final recommendations and comments

The EEC is pleased with the changes initiated and implemented by the MIM.

## **6. Additional for distance learning programmes (ALL ESG)**

### EEC's comments on the external evaluation report

NA

### HEI's response

NA

### EEC's final recommendations and comments

NA

## **7. Additional for doctoral programmes (ALL ESG)**

### EEC's comments on the external evaluation report

NA

### HEI's response

NA

### EEC's final recommendations and comments

NA

## **8. Additional for joint programmes (ALL ESG)**

### EEC's comments on the external evaluation report

NA

### HEI's response

NA

### EEC's final recommendations and comments

NA

### C. Conclusions and final remarks

*The EEC must provide final conclusions and remarks, with emphasis on the correspondence with the EQF.*

#### EEC's conclusions and final remarks as on the external evaluation report

**The panel concludes that overall the programme is compliant with international standards, however, the curriculum is relatively traditional and should—according to the panel—include more modern approaches. The discussions with teaching staff and students reinforced this assessment. More in particular, the panel strongly advises that the programme gives more attention to information management and international management topics and integrate this into the programme. The panel recommends the programme to further connect internationally to well-established programmes in the field.**

The programme has been redesigned based on the panel recommendations. The programme structure and content includes more modern approaches. The new Programme structure and content (Appendix 3) includes more modern approaches with an emphasis on information and international management topics.

The revised structure of the Programme has now 9 compulsory courses of a total of 60 ECTS and 6 elective courses from which students can choose 4 of a total of 20 ECTS. The Programme also includes a compulsory Dissertation of 30 ECTS.

The revised structure of the MBA Programme is presented in Appendix 3 and the detailed courses description is presented in Appendix 4.

#### EEC's final conclusions and remarks

The EEC is pleased with the changes initiated and implemented by the MIM. The EEC is impressed by the thorough and meticulous response of MIM to the EEC report and is confident in the high quality and standards of the programme.

## D. Signatures of the EEC

<i>Name</i>	<i>Signature</i>
Ernst Verwaal	
Ad de Jong	
René Torenvlied	
Margarita Panagi	
Click to enter Name	
Click to enter Name	

**Date:** Click to enter date



