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Date: 12/7/2022

# **External Evaluation Report**

# (Conventional-face-to-face programme of study)

- Higher Education Institution:
   Cyprus International Institute of Management-CIIM
- Town: Nicosia
- School/Faculty (if applicable): Business School
- Department/ Sector: Business and Finance
- Programme of study- Name (1.5 years, 90 ECTS, Master)

# In Greek:

Μεταπτυχιακό Πρόγραμμα στη Διοίκηση

Επιχειρήσεων

# In English:

Master in Business Administration-MBA

- Language(s) of instruction: English
- Programme's status: Currently Operating
- Concentrations (if any):

KYΠΡΙΑΚΗ ΔΗΜΟΚΡΑΤΙΑ REPUBLIC OF CYPRUS The present document has been prepared within the framework of the authority and competencies of the Cyprus Agency of Quality Assurance and Accreditation in Higher Education, according to the provisions of the "Quality Assurance and Accreditation of Higher Education and the Establishment and Operation of an Agency on Related Matters

Laws" of 2015 to 2021 [L.136(I)/2015 - L.132(I)/2021].

In Greek: Concentrations
In English: Concentrations

#### A. Introduction

This part includes basic information regarding the onsite visit.

Due to COVID-19 travel restrictions, the evaluation of the Department of Business and Finance at Limassol International University took place virtually via a Zoom meeting on July 11-12, 2022.

Prior to the meeting, we were provided with all relevant documents such as the Application for Evaluation-Accreditation of the BSc in Business Administration, the Application for Evaluation-Accreditation of the Master in Financial Services, the Application-Accreditation of the Master in Business Administration, and documents that include information about the faculty, the infrastructure, the quality assurance mechanisms and the procedures relating the teaching and research.

The EEC had the opportunity to meet with the Rector Professor Theodore Panayotou, the Vice Rector-designate of Academic Affairs Professor Doron Sonsino, the Dean-designate School of Business and Finance Professor Waldemar Pfoertsch, the Chairperson-designate Department of Business and Finance and Coordinator MBA Dr Paris Cleanthous, the Coordinator of the MSc Financial Services Dr Andrey Afanasiev, and the Coordinator of the BBA Programme Dr Antonis Violaris.

Furthermore, the committee interviewed members of the teaching staff, a group of postgraduate students, administrative staff in charge of admissions, registration, library facilities, and IT as well as other administrative support staff. This was followed by a virtual visit of Limassol International University and CIIM. More specifically, the EEC were shown the exterior premises, various teaching areas, the Library, meeting rooms, staff offices, student accommodation, and some open areas, as well as the new premises at Limassol.

Moreover, the internal evaluation 'Application' and associated documents, which were submitted by Limassol International University and CIIM and examined, were considered to be complete, satisfactory and informative.



# B. External Evaluation Committee (EEC)

Name	Position	University
Marc Goergen	Professor (Chair)	IE University
Kyriaki Kosmidou	Professor (Member)	Aristotle University of Thessaloniki
Stratos Ramoglou	Professor (Member)	University of Southampton
Mr Michael Yiangou	Student (Member)	Open University of Cyprus

#### C. Guidelines on content and structure of the report

- The external evaluation report follows the structure of assessment areas.
- At the beginning of each assessment area there is a box presenting:
  - (a) sub-areas
  - (b) standards which are relevant to the European Standards and Guidelines (ESG)
  - (c) some questions that EEC may find useful.
- The questions aim at facilitating the understanding of each assessment area and at illustrating the range of topics covered by the standards.
- Under each assessment area, it is important to provide information regarding the compliance with the requirements of each sub-area. In particular, the following must be included:

#### **Findings**

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

#### Strengths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

# Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

- The EEC should state the compliance for each sub-area (Non-compliant, Partially compliant, Compliant), which must be in agreement with everything stated in the report. It is pointed out that, in the case of standards that cannot be applied due to the status of the HEI and/or of the programme of study, N/A (= Not Applicable) should be noted.
- The EEC should state the conclusions and final remarks regarding the programme of study as a whole.
- The report may also address other issues which the EEC finds relevant.

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# 1. Study programme and study programme's design and development

(ESG 1.1, 1.2, 1.7, 1.8, 1.9)

## Sub-areas

- 1.1 Policy for quality assurance
- 1.2 Design, approval, on-going monitoring and review
- 1.3 Public information
- 1.4 Information management

## 1.1 Policy for quality assurance

#### Standards

- Policy for quality assurance of the programme of study:
  - o has a formal status and is publicly available
  - o supports the organisation of the quality assurance system through appropriate structures, regulations and processes
  - o supports teaching, administrative staff and students to take on their responsibilities in quality assurance
  - ensures academic integrity and freedom and is vigilant against academic fraud
  - guards against intolerance of any kind or discrimination against the students or staff
  - supports the involvement of external stakeholders

# 1.2 Design, approval, on-going monitoring and review

#### Standards

- The programme of study:
  - o is designed with overall programme objectives that are in line with the institutional strategy and have explicit intended learning outcomes
  - o is designed by involving students and other stakeholders
  - o benefits from external expertise
  - o reflects the four purposes of higher education of the Council of Europe (preparation for sustainable employment, personal development, preparation for life as active citizens in democratic societies, the development and maintenance, through teaching, learning and research, of a broad, advanced knowledge base)
  - o is designed so that it enables smooth student progression
  - is designed so that the exams' and assignments' content corresponds to the level of the programme and the number of ECTS
  - o defines the expected student workload in ECTS



- includes well-structured placement opportunities where appropriate
- o is subject to a formal institutional approval process
- results in a qualification that is clearly specified and communicated, and refers to the correct level of the National Qualifications Framework for Higher Education and, consequently, to the Framework for Qualifications of the European Higher Education Area
- o is regularly monitored in the light of the latest research in the given discipline, thus ensuring that the programme is up-to-date
- is periodically reviewed so that it takes into account the changing needs of society, the students' workload, progression and completion, the effectiveness of procedures for assessment of students, student expectations, needs and satisfaction in relation to the programme
- is reviewed and revised regularly involving students and other stakeholders

#### 1.3 Public information

#### Standards

- Regarding the programme of study, clear, accurate, up-to date and readily accessible information is published about:
  - o selection criteria
  - o intended learning outcomes
  - o qualification awarded
  - o teaching, learning and assessment procedures
  - o pass rates
  - learning opportunities available to the students
  - graduate employment information

#### 1.4 Information management

# Standards

- Information for the effective management of the programme of study is collected, monitored and analysed:
  - o key performance indicators
  - o profile of the student population
  - o student progression, success and drop-out rates
  - o students' satisfaction with their programmes
  - o learning resources and student support available
  - career paths of graduates
- Students and staff are involved in providing and analysing information and planning follow-up activities.

#### You may also consider the following questions:

- What is the procedure for quality assurance of the programme and who is involved?
- Who is involved in the study programme's design and development (launching, changing, internal evaluation) and what is taken into account (strategies, the needs of society, etc.)?
- How/to what extent are students themselves involved in the development of the content of their studies?
- Please evaluate a) whether the study programme remains current and consistent with developments in society (labour market, digital technologies, etc.), and b) whether the content and objectives of the study programme are in accordance with each other?
- Do the content and the delivery of the programme correspond to the European Qualifications Framework (EQF)?
- How is coherence of the study programme ensured, i.e., logical sequence and coherence of courses? How are substantial overlaps between courses avoided? How is it ensured that the teaching staff is aware of the content and outputs of their colleagues' work within the same study programme?
- How does the study programme support development of the learners' general competencies (including digital literacy, foreign language skills, entrepreneurship, communication and teamwork skills)?
- What are the scope and objectives of the foundation courses in the study programme (where appropriate)? What are the pass rates?
- How long does it take a student on average to graduate? Is the graduation rate for the study programme analogous to other European programmes with similar content? What is the pass rate per course/semester?
- How is it ensured that the actual student workload is in accordance with the workload expressed by ECTS?
- What are the opportunities for international students to participate in the study programme (courses/modules taught in a foreign language)?
- Is information related to the programme of study publicly available?
- How is the HEI evaluating the success of its graduates in the labor market? What
  is the feedback from graduates of the study programme on their employment
  and/or continuation of studies?
- Have the results of student feedback been analysed and taken into account, and how (e.g., when planning in-service training for the teaching staff)?
- What are the reasons for dropping out (voluntary withdrawal)? What has been done to reduce the number of such students?

#### **Findings**

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

The MBA programme was first offered in 1991. It is therefore a well-established programme with a sufficiently long history. The MBA programme has a good design and focuses on practice (or 'real life everyday problems') as well as theory. The teaching staff are committed and use appropriate teaching methods. Very good learning and teaching technologies are used to support the programme. There is an appropriate focus on both theory and practice. Since the programme is delivered in English it is accessible to international students. The programme is in line with local and European standards. Adequate processes are in place for quality assurance. Quality assurance is in the form of continuous monitoring and an annual evaluation of the programme by the Internal Quality and Evaluation Committee (IQEC). The programme is evaluated in various ways, including via student surveys, direct observations of lectures, the checking of marked exam scripts and interviews with students and faculty. Other stakeholders such as alumni and local employers are also consulted on a regular basis. The findings from the evaluations and consultations then inform the degree of revision of the programme that is required. Where required the CYQAA is informed of planned changes or asked to approve such changes if they are deemed to be major changes. Moreover, the MBA programme was accreditated by CYQAA in 2017 and re-accreditated by EFMD in 2022.

#### Strenaths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

Appropriate pedagogy supported by technologies Good scope for student choice Engaged staff

# Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

The successful delivery and development of this programme depends on the willingness of the institution to further develop the professional capacity of staff in line with the ambitions of the University.

		Non-compliant/
Sub-	area	Partially Compliant/Compliant
1.1	Policy for quality assurance	Compliant
1.2	Design, approval, on-going monitoring and review	Compliant
1.3	Public information	Compliant



1.4	Information management	Compliant

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#### 2. Student – centred learning, teaching and assessment (ESG 1.3)

#### **Sub-areas**

- 2.1 Process of teaching and learning and student-centred teaching methodology
- 2.2 Practical training
- 2.3 Student assessment

# 2.1 Process of teaching and learning and student-centred teaching methodology

#### Standards

- The process of teaching and learning supports students' individual and social development.
- The process of teaching and learning is flexible, considers different modes of delivery, where appropriate, uses a variety of pedagogical methods and facilitates the achievement of planned learning outcomes.
- Students are encouraged to take an active role in creating the learning process.
- The implementation of student-centered learning and teaching encourages a sense of autonomy in the learner, while ensuring adequate guidance and support from the
- Teaching methods, tools and material used in teaching are modern, effective, support the use of modern educational technologies and are regularly updated.
- Mutual respect within the learner-teacher relationship is promoted.
- The implementation of student-centred learning and teaching respects and attends to the diversity of students and their needs, enabling flexible learning paths.
- Appropriate procedures for dealing with students' complaints regarding the process of teaching and learning are set.

# 2.2 Practical training

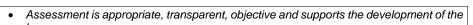
#### **Standards**

- Practical and theoretical studies are interconnected.
- The organisation and the content of practical training, if applicable, support achievement of planned learning outcomes and meet the needs of the stakeholders.

# 2.3 Student assessment

# Standards

Assessment is consistent, fairly applied to all students and carried out in accordance with the stated procedures.



- The criteria for the method of assessment, as well as criteria for marking, are published in advance.
- Assessment allows students to demonstrate the extent to which the intended learning outcomes have been achieved. Students are given feedback, which, if necessary, is linked to advice on the learning process.
- Assessment, where possible, is carried out by more than one examiner.
- A formal procedure for student appeals is in place.
- Assessors are familiar with existing testing and examination methods and receive support in developing their own skills in this field.
- The regulations for assessment take into account mitigating circumstances.

#### You may also consider the following questions:

- How is it monitored that the teaching staff base their teaching and assessment methods on objectives and intended learning outcomes? Provide samples of examination papers (if available).
- How are students' different abilities, learning needs and learning opportunities taken into consideration when conducting educational activities?
- How is the development of students' general competencies (including digital skills) supported in educational activities?
- How is it ensured that innovative teaching methods, learning environments and learning aids that support learning are diverse and used in educational activities?
- Is the teaching staff using new technology in order to make the teaching process more effective?
- How is it ensured that theory and practice are interconnected in teaching and learning?
- How is practical training organised (finding practical training positions, guidelines for practical training, supervision, reporting, feedback, etc.)? What role does practical training have in achieving the objectives of the study programme? What is student feedback on the content and arrangement of practical training?
- Are students actively involved in research? How is student involvement in research set up?
- How is supervision of student research papers (seminar papers, projects, theses, etc.) organised?
- Do students' assessments correspond to the European Qualifications Framework (EQF)?
- How are the assessment methods chosen and to what extent do students get supportive feedback on their academic progress during their studies?
- How is the objectivity and relevance of student assessment ensured (assessment of the degree of achievement of the intended learning outcomes)?

#### **Findings**

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

The MBA programme has core course, amounting to 72 ECTS, taken by all students on the programme. Students choose a track which offers them a list of elective courses or an applied business research project amounting to 18 ECTS.

The MBA programme is well organized, including traditional lectures, in-class discussions, in-class exercise and lab sessions, case study sessions, team work and student presentations and interactive learning via the Moodle platform. The teaching staff stimulated the active learning strongly. Assessment methods include final exams, group presentations, coursework, exercises and simulations. The student learning is well described in terms of the EFQ terminology.

#### Strengths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

It is a strong MBA programme with a long tradition. The programme is well structured. The core courses provide the students with a strong basis of analytical and functional area skills, leadership and people skills, and strategic thinking and practice. Moreover, four tracks enable the students to specialize.

The programme fares well in terms of the EQF standards. Students are offered the opportunity to broadly develop or to specialize. There is an appropriate balance between theory and practice across the programme.

#### Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

The connection to research could be further improved.

Sub-a	area	Non-compliant/ Partially Compliant/Compliant
2.1	Process of teaching and learning and student- centred teaching methodology	Compliant
2.2	Practical training	Compliant
2.3	Student assessment	Compliant

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#### 3. Teaching staff (ESG 1.5)

#### Sub-areas

- 3.1 Teaching staff recruitment and development
- 3.2 Teaching staff number and status
- 3.3 Synergies of teaching and research

#### 3.1 Teaching staff recruitment and development

#### Standards

- Institutions ensure the competence of their teaching staff.
- Fair, transparent and clear processes for the recruitment and development of the teaching staff are set up.
- Teaching staff qualifications are adequate to achieve the objectives and planned learning outcomes of the study programme, and to ensure quality and sustainability of the teaching and learning.
- The teaching staff is regularly engaged in professional and teaching-skills training and development.
- Promotion of the teaching staff takes into account the quality of their teaching, their research activity, the development of their teaching skills and their mobility.
- Innovation in teaching methods and the use of new technologies is encouraged.
- Conditions of employment that recognise the importance of teaching are followed.
- Recognised visiting teaching staff participates in teaching the study programme.

## 3.2 Teaching staff number and status

# Standards

- The number of the teaching staff is adequate to support the programme of study.
- The teaching staff status (rank, full/part time) is appropriate to offer a quality programme of study.
- Visiting staff number does not exceed the number of the permanent staff.

## 3.3 Synergies of teaching and research

#### Standards

- The teaching staff collaborate in the fields of teaching and research within the HEI and with partners outside (practitioners in their fields, employers, and staff members at other HEIs in Cyprus or abroad).
- Scholarly activity to strengthen the link between education and research is encouraged.
- The teaching staff publications are within the discipline.

- Teaching staff studies and publications are closely related to the programme's courses.
- The allocation of teaching hours compared to the time for research activity is appropriate.

#### You may also consider the following questions:

- How are the members of the teaching staff supported with regard to the development of their teaching skills? How is feedback given to members of the teaching staff regarding their teaching results and teaching skills?
- How is the teaching performance assessed? How does their teaching performance affect their remuneration, evaluation and/or selection?
- Is teaching connected with research?
- Does the HEI involve visiting teaching staff from other HEIs in Cyprus and abroad?
- What is the number, workload, qualifications and status of the teaching staff (rank, full/part timers)?
- Is student evaluation conducted on the teaching staff? If yes, have the results of student feedback been analysed and taken into account, and how (e.g., when planning in-service training for the teaching staff)?

#### **Findings**

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

The total number of staff teaching on the programme amounts to 24. With two exceptions, all faculty members teaching in this programme have a PhD in their subject area. There are 15 full timers, 4 visiting professors and 5 special teaching staff (known as practitioners) and most of them have a sufficient research record. The members of staff we interviewed seemed to be engaged, professional and with good English language skills. The research and writing activities of the members of the faculty focus on various subjects related to the content and scope of the programme. As a result, the activities contribute to their teaching activities.

#### Strengths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

The academic pedigree of the teaching staff is good to excellent. Teaching staff typically have extensive experience of teaching in Cyprus and abroad. Students should benefit from the variety of backgrounds of the teaching staff.

The Department of Economics & Finance is well staffed and there is some research culture as evidenced by research seminars and publications in international journals by the academic staff.

Faculty seemed to be well integrated and in good working terms.



Although, the University has invested in databases, the committee felt that more investment in economic databases was needed since the availability of such databases would help students and academic staff. Access to these databases could help the academic staff with their research.

Moreover, it seems that the outcome of teaching is being monitored and taken seriously by the institution and that any issues or problems are professionally and effectively taken care of through the existing Quality Assurance Framework in place.

## Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

While there is some diversity of the teaching staff in terms of nationalities and cultures, the degree of diversity tends to be lower than what can be observed in other business schools across Europe and the USA. This lower degree of diversity may reflect the local reality of the academic labour market in Cyprus. Similarly, the gender diversity of the teaching staff is relatively low. Hence, the EEC encourages the Department to consider broadening the diversity of its teaching body in its future recruitment drives. It was pointed out through our discussion that incentives are given to the teaching staff to publish, seethe EEC observed a number of good attempts, but they also believe that the academic staff could make a few more steps at the research level. Even though the existence of research seminars was pointed out to the committee during the interviews there was no detailed evidence in the internal evaluation report of these seminars and whether faculty presented their work to colleagues in order to obtain feedback, a practice that may improve the quality of the research and research related teaching in the institution. The COVID-19 global situation could foster the introduction of virtual research seminars with renowned speakers from abroad to present their work at little or no cost to the Department.



Sub-a	area	Non-compliant/ Partially Compliant/Compliant
3.1	Teaching staff recruitment and development	Compliant
3.2	Teaching staff number and status	Compliant
3.3	Synergies of teaching and research	Compliant

4. Student admission, progression, recognition and certification (ESG 1.4)

#### Sub-areas

- 4.1 Student admission, processes and criteria
- 4.2 Student progression
- 4.3 Student recognition
- 4.4 Student certification

#### 4.1 Student admission, processes and criteria

#### **Standards**

- Pre-defined and published regulations regarding student admission are in place.
- Access policies, admission processes and criteria are implemented consistently and in a transparent manner.

#### 4.2 Student progression

#### **Standards**

- Pre-defined and published regulations regarding student progression are in place.
- Processes and tools to collect, monitor and act on information on student progression, are in place.

# 4.3 Student recognition

#### Standards

- Pre-defined and published regulations regarding student recognition are in place.
- Fair recognition of higher education qualifications, periods of study and prior learning, including the recognition of non-formal and informal learning, are essential components for ensuring the students' progress in their studies, while promoting mobility.
- Appropriate recognition procedures are in place that rely on:
  - institutional practice for recognition being in line with the principles of the Lisbon Recognition Convention
  - cooperation with other institutions, quality assurance agencies and the national ENIC/NARIC centre with a view to ensuring coherent recognition across the country



#### 4.4 Student certification

# <u>Standards</u>

- Pre-defined and published regulations regarding student certification are in place.
- Students receive certification explaining the qualification gained, including achieved learning outcomes and the context, level, content and status of the studies that were pursued and successfully completed.

You may also consider the following questions:

- Are the admission requirements for the study programme appropriate? How is the students' prior preparation/education assessed (including the level of international students, for example)?
- How is the procedure of recognition for prior learning and work experience ensured, including recognition of study results acquired at foreign higher education institutions?
- Is the certification of the HEI accompanied by a diploma supplement, which is in line with European and international standards?

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

The intake procedures of the MBA is leading to an international intake. The admissions process seems to take this into consideration by interviewing each student specifically. There are full-time and part-time students. The background of the students usually also includes working experience, which may work well for the practically oriented discussions, but puts also an extra effort onto the teaching staff to provide academic/research based learning. The programme complies with international standards.

#### Strengths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

The progress of students is well monitored, checked by the advisory board and students and staff have opportunities to collaborate on research projects.

#### Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

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	1 1	Non-compliant/
Sub-	area	Partially Compliant/Compliant
4.1	Student admission, processes and criteria	Compliant
4.2	Student progression	Compliant
4.3	Student recognition	Compliant
4.4	Student certification	Compliant

#### 5. Learning resources and student support (ESG 1.6)

#### Sub-areas

- 5.1 Teaching and Learning resources
- 5.2 Physical resources
- 5.3 Human support resources
- 5.4 Student support

#### 5.1 Teaching and Learning resources

## Standards

- Adequate and readily accessible teaching and learning resources (teaching and learning environments, materials, aids and equipment) are provided to students and support the achievement of objectives in the study programme.
- Adequacy of resources is ensured for changing circumstances (change in student numbers, etc.).
- All resources are fit for purpose.
- Student-centred learning and flexible modes of learning and teaching, are taken into account when allocating, planning and providing the learning resources.

# 5.2 Physical resources

# Standards

- Physical resources, i.e. premises, libraries, study facilities, IT infrastructure, are adequate to support the study programme.
- Adequacy of resources is ensured for changing circumstances (change in student numbers, etc.).
- All resources are fit for purpose and students are informed about the services available to them.

#### 5.3 Human support resources

# <u>Standards</u>

- Human support resources, i.e. tutors/mentors, counsellors, other advisers, qualified administrative staff, are adequate to support the study programme.
- Adequacy of resources is ensured for changing circumstances (change in student numbers, etc.).

All resources are fit for purpose and students are informed about the services available to them.

# 5.4 Student support

#### Standards

- Student support is provided covering the needs of a diverse student population, such as mature, part-time, employed and international students and students with special needs.
- Students are informed about the services available to them.
- Student-centred learning and flexible modes of learning and teaching, are taken into account when allocating, planning and providing student support.
- Students' mobility within and across higher education systems is encouraged and supported.

#### You may also consider the following questions:

- Evaluate the supply of teaching materials and equipment (including teaching labs, expendable materials, etc.), the condition of classrooms, adequacy of financial resources to conduct the study programme and achieve its objectives. What needs to be supplemented/improved?
- What is the feedback from the teaching staff on the availability of teaching materials, classrooms, etc.?
- Are the resources in accordance with actual (changing) needs and contemporary requirements? How is the effectiveness of using resources ensured?
- What are the resource-related trends and future risks (risks arising from changing numbers of students, obsolescence of teaching equipment, etc.)? How are these trends taken into account and how are the risks mitigated?
- Evaluate student feedback on support services. Based on student feedback, which support services (including information flow, counselling) need further development?
- How is student learning within the standard period of study supported (student counselling, flexibility of the study programme, etc.)?
- How students' special needs are considered (different capabilities, different levels
  of academic preparation, special needs due to physical disabilities, etc.)?
- How is student mobility being supported?

#### **Findings**

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

Based on the virtual visit of the facilities in Limassol and those in Nicosia, the EEC deems all facilities to be fit for purpose. The MBA programme is well equipped with resources and support. The EEC was also shown the plans as well as visualisations of the new university campus which is expected to open in 2025 and to cater for the undergraduate and postgraduate students.

#### Strengths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

IT infrastructure works well for the students and staff.

#### Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

Previous evaluations of the Department and programmes highlighted the need for the Department to improve the access to electronic journals and databases. While the Department has gone some way in terms of improving access to electronic journals, more needs to be done in terms of access to specialised databases. Compared to other business schools, the Department seems light in terms of databases and staff typically rely on free databases (such as Yahoo Finance and the IMF databases). The EEC was told that the Department is currently looking into obtaining a Bloomberg terminal or a Refinitiv Eikon terminal. This would be an important step in the right direction. However, more would still need to be done.

In a meeting with current students and alumni there was mention that the facilities in Nicosia were in need of an upgrade and were not always well maintained. Still, the EEC was reassured during the exit meeting with senior management and the programme coordinators that the Nicosia facilities had been recently modernised and that the opinions that had been voiced must have referred to the state of the facilities before the upgrade.

Sub-	area	Non-compliant/ Partially Compliant/Compliant
5.1	Teaching and Learning resources	Compliant
5.2	Physical resources	Compliant
5.3	Human support resources	Compliant
5.4	Student support	Compliant

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#### 6. Additional for doctoral programmes (ALL ESG)

#### Sub-areas

- 6.1 Selection criteria and requirements
- 6.2 Proposal and dissertation
- 6.3 Supervision and committees

#### 6.1 Selection criteria and requirements

#### Standards

- Specific criteria that the potential students need to meet for admission in the programme, as well as how the selection procedures are made, are defined.
- The following requirements of the doctoral degree programme are analysed and published:
  - o the stages of completion
  - o the minimum and maximum time of completing the programme
  - the examinations
  - o the procedures for supporting and accepting the student's proposal
  - o the criteria for obtaining the Ph.D. degree

# 6.2 Proposal and dissertation

#### Standards

- Specific and clear guidelines for the writing of the proposal and the dissertation are set regarding:
  - o the chapters that are contained
  - o the system used for the presentation of each chapter, sub-chapters and bibliography
  - o the minimum word limit
  - the binding, the cover page and the prologue pages, including the pages supporting the authenticity, originality and importance of the dissertation, as well as the reference to the committee for the final evaluation
- There is a plagiarism check system. Information is provided on the detection of plagiarism and the consequences in case of such misconduct.
- The process of submitting the dissertation to the university library is set.

#### 6.3 Supervision and committees

# <u>Standar</u>ds

- The composition, the procedure and the criteria for the formation of the advisory committee (to whom the doctoral student submits the research proposal) are determined.
- The composition, the procedure and the criteria for the formation of the examining committee (to whom the doctoral student defends his/her dissertation), are determined.
- The duties of the supervisor-chairperson and the other members of the advisory committee towards the student are determined and include:
  - o regular meetings

- reports per semester and feedback from supervisors
- o support for writing research papers
- o participation in conferences
- The number of doctoral students that each chairperson supervises at the same time are determined.

#### You may also consider the following questions:

- How is the scientific quality of the PhD thesis ensured?
- Is there a link between the doctoral programmes of study and the society? What is the value of the obtained degree outside academia and in the labour market?
- Can you please provide us with some dissertation samples?

#### N/A

## **Findings**

A short description of the situation in the Higher Education Institution (HEI), based on elements from the application for external evaluation and on findings from the onsite visit.

Click or tap here to enter text.

#### Strengths

A list of strengths, e.g. examples of good practices, achievements, innovative solutions etc.

Click or tap here to enter text.

# Areas of improvement and recommendations

A list of problem areas to be dealt with, followed by or linked to the recommendations of how to improve the situation.

Click or tap here to enter text.

Sub-area		Non-compliant/ Partially Compliant/Compliant
6.1	Selection criteria and requirements	Choose answer



6.2	Proposal and dissertation	Choose answer
6.3	Supervision and committees	Choose answer

#### D. Conclusions and final remarks

Please provide constructive conclusions and final remarks which may form the basis upon which improvements of the quality of the programme of study under review may be achieved, with emphasis on the correspondence with the EQF.

The MBA programme has been running for 32 years, since 1991. It is a well-structured and well-functioning programme, which has been evaluated quite a few times. The programme is connected with industry. The programme coordinator and the Department are to be commended for the latest update of the programme.

The quality of the student intake and student performance and progression on the programme are comparable to equivalent programmes at competing academic institutions across Europe. A meeting of the EEC with current students and alumni suggested that the programme generates high levels of student satisfaction and student development. Students and alumni would typically recommend the programme to prospective students.

Areas for improvement would include the diversity of the teaching staff in terms of their national and cultural backgrounds as well as gender. The Department and senior management of the new university should take into consideration improvements in diversity when engaging in future recruitment drives.

Similar to what was highlighted in the Departmental review, the new university's investors should be made aware that the Department may require further investment to provide access to financial databases, databases which are typically on offer to faculty and students at other comparable institutions in Europe.

The EEC is of the opinion that an upgrade of the Department's facilities is not only necessary to recruit new members of faculty and to retain existing members, but also to ensure the Department's competitive edge in an increasingly competitive local market for MBA students.



# E. Signatures of the EEC

Name	Signature
Professor Marc Goergen	
Professor Kyriaki Kosmidou	
Professor Stratos Ramoglou	
Mr Michael Yiangou	

Date: 20/7/2022