University of Central Lancashire

UCLan Cyprus

1828

BSc (Hons) Media Production

APPENDICES

May 2022

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BSc (Hons) Media Production

Appendix 1

ΔΙΠΑΕ
CYQAA
ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
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Course Title	**Film, Television & Media Culture**				
Course Code	**MF1601**				
Course Type	**Compulsory**				
Level	Level 4				
Year / Semester	Year 2/ Semester B				
Teacher's Name	Mandy Langton, Peter Atkinson/TBC				
ECTS	10	Lectures / week	3	Laboratories / week	N/A
Course Purpose and Objectives	The module aims to: • Inform students about the main approaches to studying film, media, television & culture at undergraduate level. • Enable students to approach a wide range of media forms in a social and cultural context. • Enhance student confidence in applying relevant theoretical and conceptual approaches to a range of media texts. • Encourage critical thinking regarding the concept of representation and its importance in the construction of concepts such as class, ethnicity, gender and identity. • Develop competence in the processes of communicating informed analyses of media texts in writing and orally.				
Learning Outcomes	On successful completion of this module a student will be able to: 1. Analyse a range of media both at a textual and contextual level. 2. Identify determinants which influence the production and consumption of media. 3. Utilise a variety of primary and secondary material in the effective analysis of media.				
Prerequisites	None		Required	None	
Course Content	The module requires students to examine critically, a range of media forms including television, new media and film. As well as considering the core characteristics of these media, the module also introduces key frameworks to enable students to make sense of these media and the eco systems they are created and distributed in. Students are introduced to a variety of research methods including semiotics, discourse and content analysis and audience studies. The module examines different modes of representation and asks students to examine and critique their meaning. Students will be given the opportunity to explore the ways in which media outputs construct and embody meaning, and how in mass media, the construction of class, gender, sexuality, ethnicity, disability and national identity codify meaning. The module encourages students to undertake close readings				

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CYQAA ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
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	of a range of specific media texts to understand determinants they share, as well as the formal elements that make them distinctive.
	The module will discuss the concepts of genres, movements and authorship and look at specific case studies. It will analyse specific genres within historical, institutional and cultural contexts, and introduce students to the concept of genre hybridisation.
Teaching Methodology	Students will complete this module through a combination of lectures and seminars, which outline essential information and directions for reading and discussion, primary material such as video and audio footage and other material, used to illustrate the lectures. The lectures introduce some key elements of a particular topic and to suggest further ways in which the topic can be explored, both in seminar discussion and through further reading.
	Students will be asked to engage with a range of primary textual material through applying to them relevant theoretical perspectives and methods. They will discuss what they watched in the classroom in small groups and present their results to the whole class. They will compare material reflecting on one national culture with that pertaining to a different culture. They will be asked how this exercise can be used to develop their employability skills.
Bibliography	The bibliography for this module is available via the on-line reading list – click on the link below and type the module code (MF1601): www.uclan.ac.uk/readinglists

Assessment	Number of Assessments	Form of Assessment	% weighting	Size of Assessment/ Duration/ Wordcount	Category of assessment	Learning Outcomes being assessed
	1	Essay	40%	1,500 words	Coursework	1-3
	1	Portfolio	60%	2,500 words	Coursework	1-3
	To pass this module you must achieve a mark of 40% or above, aggregated across all the assessments.					
Language	English					

Course Title	**Thinking Through Film, Media and TV**				
Course Code	**MF2601**				
Course Type	**Compulsory**				
Level	Level 5				
Year / Semester	Year 3/ Semester B				
Teacher's Name	Mandy Langton/TBC				
ECTS	10	Lectures / week	3	Laboratories / week	N/A
Course Purpose and Objectives	This Module aims to: • Develop students' confidence in their critical thinking. • Introduce students to a range of relevant ideas and theories. • Encourage reflection on the conceptual, thematic and contextual aspects of media forms. • Expand awareness of selected key works in the history of production.				
Learning Outcomes	On successful completion of this module a student will be able to: 1. Critically analyse media forms using a range of theoretical and contextual ideas. 2. Identify and evaluate conceptual and thematic aspects to be expressed in written and other forms. 3. Conduct effective research and succinctly disseminate findings.				
Prerequisites	None		Required	None	
Course Content	This module aims to introduce a particular way of understanding media that treats film, TV and Media as a mode of thought in its own right. Through the viewing and discussion of a range of key productions, students are encouraged to develop a critical awareness of the ways in which writers, directors and creatives can explore deep-seated issues and philosophical questions, for example: the difference between appearance and reality, the nature of consciousness, the importance of memory in relation to the self and identity, the impact of technology on modern society, and the place of film in popular culture.				
Teaching Methodology	This module will be delivered through a combination of lectures, seminars and collective screenings. These will make use of the discussion, screening and appraisal of illustrative material. In addition to these, students will be encouraged to learn through additional listening and viewing, structured directed reading and preparation for assignments including, as appropriate, individual tutorial sessions. You are required to attend all timetabled learning activities for this module. Participation in seminars and workshops is important for both your learning				

	experience and that of your classmates. Notification of illness or exceptional requests for leave of absence must be made to your module leader in the first instance and copied to your course leader.
	The portfolio will comprise of a collection of work to be developed over the course of the module, but that will be assessed and graded on module completion. Draft submissions for formative guidance will be encouraged by the course team throughout.
Bibliography	The bibliography for this module is available via the on-line reading list – click on the link below and type the module code (MF2601): www.uclan.ac.uk/readinglists

Assessment	Number of Assessments	Form of Assessment	% weighting	Size of Assessment/Duration/ Wordcount (indicative only)	Category of assessment	Learning Outcomes being assessed
	1	Research Portfolio	100%	3500 words	Coursework	1, 2, 3

To pass the module students will be required to achieve a mark of 40% or above.

Language	English

Course Title	**Dissertation**
Course Code	**MF3604**
Course Type	**Compulsory**
Level	Level 6
Year / Semester	Year 4/ Yearlong
Teacher's Name	Mandy Langton/TBC

ECTS	20	Lectures / week	1	Laboratories / week	N/A

Course Purpose and Objectives	The module aims to: • To provide students with an opportunity to undertake extended individual research on a chosen topic with the support of an assigned academic supervisor • To enable students to demonstrate the ability to originate, plan and write a coherent piece of work based on a clear hypothesis that must involve the use of both primary and secondary source material. • To enable students to demonstrate an appropriate level of specialist knowledge and to articulate that knowledge in a coherent, sustained and extensive piece of academic writing. • To enable students to demonstrate a greater degree of independent learning beyond that required for the single dissertation. • To facilitate an independent, proactive and reflective approach to learning.
Learning Outcomes	On successful completion of this module a student will be able to: 1. originate and plan an appropriate academic project and undertake appropriate research using both primary and secondary source material; 2. apply appropriate critical, analytical, theoretical or methodological approaches to a chosen topic; 3. work independently on a sustained piece of academic work; 4. respond actively to guidance and feedback and critically reflect on their learning processes;

Prerequisites	None	Required	None

Course Content	Students are expected to originate the topic for their dissertation in consultation with academic staff. Students may write on any area within the broad field of Film and Media, subject to approval. Students undertaking the dissertation will be expected to demonstrate a clear understanding of relevant theoretical constructs and research methodologies, as well as a clear hypothesis underpinning their research project.

ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
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	Students will also be expected to attend a series of approximately 4-6 workshops/lectures which will instruct them on how to define a topic, use good scholarly practice, develop their research skills and their ability to use good scholarly practice and guide them in planning independent work.
	Students will then be expected to meet with their designated supervisor during the course of the year to develop their research with appropriate guidance.
	Students will produce a literature review half way through semester one, through which they will need explore the primary and secondary sources they are intending to use and consider how they are relevant to their own research project.
Teaching Methodology	The dissertation is designed to promote and develop extensive independent learning through the application of a range of generic skills applied to a specialist topic of the student's own choice in consultation with their dissertation supervisor.
	General guidelines governing the conduct of the supervisory process, the development of research topics, and the format and presentation of projects will be distributed to students in booklet form. Further advice on independent study techniques, on the use of research materials, and on the composition and presentation of a research project will be given by supervisors according to the needs of the specific topic and the existing strengths and weaknesses of the student. Supervisors will encourage students to attain standards of good scholarly practice in the subject including coherence of argument, precision and sensitivity in the interpretation of texts, clarity of style and overall structure, alertness to methodological problems and solutions, and exact and scrupulous observation of scholarly and bibliographical conventions. While an original contribution to knowledge is not required, credit will be given for resourcefulness and independence of thought will be encouraged and valued.
Bibliography	The bibliography for this module is available via the on-line reading list – click on the link below and type the module code (MF3604): http://readinglists.central-lancashire.ac.uk/index

Assessment	Number of Assessments	Form of Assessment	% weighting	Size of Assessment/ Duration/ Wordcount	Category of assessment	Learning Outcomes being assessed
	1	Dissertation administration file	10%	1,000 words	Coursework	1--4
	1	Dissertation	90%	7,000 words	Coursework	1-4

To pass this module you must achieve a mark of 40% or above, aggregated across all the assessments.

Language	English

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Appendix 2

TABLE 2: COURSE DISTRIBUTION PER SEMESTER

A/A	Course Type	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ Academic semester	Total periods/ Academic semester	Number of ECTS
				Year 1				
				A' Semester				
1.	Optional	English for Academic Purposes	EF1707	4	1h	13	52	-
2.	Optional	University Elective	-	-	-	-		10
3.	Optional	Advertising and Marketing Communications	MK1006	4	1h	13	52	10
4.	Compulsory	Academic Writing	EF1498	2	1h	13	26	-
5.	Compulsory	Introduction to Maths and Statistics	MA1601	4	1h	13	52	-
6.	Compulsory	Introduction to Media Literacy	TE1904	2	1h	13	26	-
7.	Compulsory	Introduction to Audiovisual Technologies	TE1903	3	1h	13	39	-
				B' Semester				
1.	Optional	English for Academic Purposes	EF1707	4	1h	13	52	10
2.	Optional	Managing People and Enterprise Skills	BU1025	4	1h	13	52	10
3.	Compulsory	Academic Writing	EF1498	2	1h	13	26	10
4.	Compulsory	Introduction to Maths and Statistics	MA1601	4	1h	13	52	10
5.	Compulsory	Introduction to Media Literacy	TE1904	2	1h	13	26	10

6.	Compulsory	Introduction to Audiovisual Technologies	TE1903	3	1h	13	39	10
7.	Optional	University Elective	-	-	-	-	-	10
Year 2								
A' Semester								
1.	Compulsory	Multimedia Production	TE1775	2	1h	13	26	-
2.	Compulsory	Video Production	TE1772	3	1h	13	39	-
3.	Compulsory	Audio Production	TE1771	2	1h	13	26	-
4.	Compulsory	Computer Graphics	TE1803	2	1h	13	26	-
5.	Compulsory	Television Studio Production	AV1500	2	1h	13	26	-
B' Semester								
1.	Compulsory	Film, Television and Media Culture	MF1601	3	1h	13	39	10
2.	Compulsory	Multimedia Production	TE1775	2	1h	13	26	10
3.	Compulsory	Video Production	TE1772	3	1h	13	39	10
4.	Compulsory	Audio Production	TE1771	2	1h	13	26	10
5.	Compulsory	Computer Graphics	TE1803	2	1h	13	26	10
6.	Compulsory	Television Studio Production	AV1500	2	1h	13	26	10
Year 3								
A' Semester								
1.	Compulsory	Programme Design and Production	TE2772	2	1h	13	26	10
2.	Compulsory	TV Production and Technology	AV2500	3	1h	13	39	10

3.	Optional	Graphic Communication	TE2803	4	1h	13	52	10
4.	Optional	Sound Design and Production	TE2771	2	1h	13	26	-
B' Semester								
1.	Optional	Video Post-Production	TE2775	3	1h	13	39	10
	Compulsory	Thinking through Film, Media and TV	MF2601	3	1h	13	39	10
2.	Compulsory	Professional Practice	TE2000	3	1h	13	39	10
3.	Optional	Sound Design and Production	TE2771	2	1h	13	26	10
4.	Optional	Producing & Directing for TV	AV2501	3	1h	13	39	10

Year 4								
A' Semester								
1.	Optional	Portfolio Projects	TE3001	3	1h	13	39	-
2.	Optional	User Experience Design	TE3800	2	1h	13	26	-
3.	Optional	Enterprise Development & Production	TE3009	3	1h	13	39	-
4.	Compulsory	Dissertation	MF3604	1	1h	13	13	-
5.	Optional	Studio Engineering	TE3770	2	1h	13	26	-
6.	Optional	Professional Practice for Video Editors	TE3775	2	1h	13	26	-
7.	Optional	Advanced TV Production & Technology	AV3500	4	1h	13	52	-
8.	Optional	Advanced Lighting Practice	TE3078	2	1h	13	26	-
B' Semester								
1.	Optional	Portfolio Projects	TE3001	3	1h	13	39	20

2.	Optional	User Experience Design	TE3800	2	1h	13	26	10
3.	Optional	Enterprise Development & Production	TE3009	3	1h	13	39	20
4.	Compulsory	Dissertation	MF3604	1	1h	13	13	20
5.	Optional	Studio Engineering	TE3770	2	1h	13	26	10
6.	Optional	Professional Practice for Video Editors	TE3775	2	1h	13	26	10
7.	Optional	Advanced TV Production & Technology	AV3500	4	1h	13	52	20
8.	Optional	Advanced Lighting Practice	TE3078	2	1h	13	26	10

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Appendix 3

BSc (Hons) Media Production – Curriculum Skills Mapping

The General Learning Outcomes (GLO) of the programme are grouped in 4 main categories:

A. Knowledge and understanding of:
A1.   the basic principles of several media production technologies, systems, techniques and professional practices
A2.   in-depth aspects of several media production technologies, systems, techniques and professional practices
A3.   the roles and responsibilities of practitioners in the creative industries

B. Subject Specific Skills
B1.   the ability to ideate, develop, produce and deliver varied media products
B2.   the ability to produce work within the constraints imposed by the legal, ethical, and commercial structures of the creative industries
B3.   the ability to exploit varied technologies and processes to effectively manipulate image, sound, type or other digital media

C. Thinking Skills
C1.   analysis of media forms and user/audience requirements
C2.   evaluation and selection of appropriate resources and techniques required for specific tasks
C3.   reflect on own work and the work of others with reference to professional practices, user needs and conventions of form
C4.   synthesis of varied media production methods to solve creative and technical problems

D. Other skills relevant to employability and personal development
D1.   the ability to manage time, personnel and resources effectively
D2.   the ability to retrieve, generate, organise, evaluate and exploit information
D3.   the ability to communicate effectively in a variety of ways in varied situations
D4.   the ability to work effectively in a group or team

Curriculum Skills Map																	
			Core (C), Compulsory (COMP) or Option (O)	**Programme Learning Outcomes**													
Level	**Module Code**	**Module Title**		**Knowledge and understanding**			**Subject-specific Skills**			**Thinking Skills**				**Other skills relevant to employability and personal development**			
				A1	A2	A3	B1	B2	B3	C1	C2	C3	C4	D1	D2	D3	D4
LEVEL 6	TE3770	Studio Engineering	O		✓	✓		✓			✓		✓	✓	✓	✓	
	TE3078	Advanced Lighting Practice	O		✓	✓		✓			✓		✓	✓	✓	✓	
	TE3775	Professional practice for Video editors	O		✓	✓	✓			✓	✓	✓			✓	✓	
	AV3500	Advanced TV Production & Technology	O	✓	✓	✓	✓	✓		✓	✓		✓	✓		✓	✓
	TE3009	Enterprise, Development and Production	O			✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
	MF3604	Dissertation	COMP			✓					✓			✓	✓		
	TE3001	Portfolio Projects	O		✓		✓	✓		✓	✓	✓	✓	✓	✓		
	TE3800	User Experience Design	O		✓		✓	✓	✓	✓	✓		✓	✓	✓	✓	
LEVEL 5	TE2000	Professional Practice	COMP			✓						✓		✓	✓		
	AV2500	TV Production and Technology	COMP	✓	✓	✓	✓	✓					✓	✓		✓	✓
	MF2601	Thinking Through Film, Media and TV	COMP			✓					✓			✓	✓	✓	
	TE2772	Programme Design and Production	COMP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	
	AV2501	Producing & Directing for TV	O	✓	✓	✓	✓	✓					✓	✓		✓	✓
	TE2771	Sound Design & Production	O	✓	✓		✓	✓	✓				✓	✓			
	TE2803	Graphic Communication	O		✓		✓	✓	✓	✓			✓			✓	
	TE2775	Video Post-Production	O		✓		✓	✓	✓		✓		✓				
LEVEL 4	MF1601	Film, Television & Media Culture	COMP			✓				✓					✓		
	AV1500	Television Studio Production	COMP	✓		✓	✓			✓						✓	✓
	TE1771	Audio Production	COMP	✓			✓		✓								

Level	Code	Module	Type	1	2	3	4	5	6	7	8	9	10	11	12	13	14
	TE1772	Video Production	COMP	✓			✓	✓	✓	✓				✓		✓	✓
	TE1775	Multimedia Production	COMP	✓			✓	✓	✓		✓		✓				
	TE1803	Computer Graphics	COMP	✓			✓	✓	✓								
LEVEL 4	EF1707	English for Academic Purposes	O											✓	✓	✓	✓
	EF1498	Academic Writing	COMP											✓	✓	✓	✓
	MA1601	Introduction to Maths and Statistics	COMP											✓	✓		
	MK1006	Advertising and Marketing Communications	O				✓		✓	✓	✓			✓	✓		
	BU1025	Managing People and Enterprise Skills	O							✓	✓		✓			✓	✓
	TE1904	Introduction to Media Literacy	COMP			✓		✓		✓			✓			✓	✓
	TE1903	Introduction to Audiovisual Technologies	COMP	✓			✓		✓		✓		✓	✓			

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Appendix 4

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Lecturer / Assistant Professor in Media Production

📋 Media Production | 📋 Academic Staff

✗ Closing Date: June 3, 2022 12:00 pm

UCLan Cyprus University will be employing new Academic Staff to begin in September 2022.

Two appointments are required at the ranks of **Lecturer/ Assistant Professor** in the areas of **Media Production**, preferably with specialisation in social and cultural theory and/or media and communication theory.

Applicants for the above positions should hold a PhD (or have submitted their thesis and are awaiting their viva) with a proven record of research achievement and have demonstrable experience of delivering teaching in Higher Education. A professional qualification in their field of expertise will be considered an advantage. Experience in CPD and professional training will be considered an advantage. Fluency in English is essential for the positions. These are 3-year positions in the first instance.

Please send your completed **UCLan Cyprus Application Form and your CV** by email to **hr@uclancyprus.ac.cy**. UCLan Cyprus Application forms can be obtained <u>here.</u>

No CVs will be accepted without a completed UCLan Cyprus Application Form.

The closing date for applications is on **Friday 3rd June 2022**.

UCLan Cyprus is an equal opportunities employer