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19 June, 2024

Ms Michelle Childs  
Administrative Assistant  
Canterbury Christ Church University  
UK

Subject: Cross-border / franchise programmes of study at

Alexander College (Larnaca)

Dear Ms Childs,

CYQAA is the competent body and authority, responsible to ensure the quality of higher education in Cyprus and to support, through the procedures provided by the relevant legislation, the continuous improvement and upgrading of higher education institutions and their programs of study.

In Cyprus, higher education institutions are allowed by law to offer cross-border / franchise programmes of study, provided that a number of conditions, which are included in our legislation, are fulfilled. According to the legislation, the provider of the franchise program is responsible for its implementation and compliance with the European quality standards and guidelines (ESG).

In this context, we kindly ask you to provide to us information concerning the programme of study “BSc (Hons) Business Management” (360 Credits, 180 ECTS, 3 Years Duration), offered by **Alexander College (Larnaca)**, via a franchise contract with your institution, by addressing the questions below:

1. How do you check that students admitted to the programme meet the admission criteria?
2. Do you have information about the profile of incoming students?
3. How do you ensure that students have a good command of the programme's teaching language?
4. What are the minimum required qualifications of the teaching staff?
5. What knowledge do you have of the exam papers administered?
6. How do you check that the programmes are implemented based on quality criteria? What evidence do you request from Alexander College?
7. Have you ever visited classes where your programmes are taught in Cyprus? What is the teaching methodology followed?

Please, kindly also provide any further information that you would consider useful for the qualitative implementation of the above programme of study at your earliest convenience, and no later than July 1<sup>st</sup>, 2024.

We remain at your disposal for any inquiries.

(Droso Lavithi)  
On Behalf of the President of  
The Cyprus Agency of Quality Assurance  
and Accreditation in Higher Education