

**BSc (Hons) International Hospitality
Management 180 ECTS, 3 Year Duration**

TABLE C: COURSE DISTRIBUTION PER YEAR / PER SEMESTER

A/A	Course Type*	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ semester	Total periods/semester	ECTS
YEAR 1 : Semester A								
1.	Compulsory Level 4	Introduction to Tourism, Hospitality and Events	TBC	3	60m	15	Semester 1/Year1	10
2.	Compulsory Level 4	Developing Academic and Professional Skills (DAPS)	TBC	3	60m	15	Semester 1/Year1	10
3.	Compulsory Level 4	Marketing and Digital Media for Tourism, Hospitality and Events	TBC	3	60m	15	Semester 1/Year1	10

4.	Compulsory Level 5	Global Service Excellence	TBC	3	60m	15	Semester 1/Year 2	10
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5.	Elective Level 5	Work Based Consultancy and Employability	TBC	3	60m	15	Semester 1/Year 2	10
6.	Elective Level 5	Contemporary Language	TBC	3	60m	15	Semester 1/Year 2	10
7.	Compulsory Level 5	Sustainable Project Management for Tourism, Hospitality, and Events	TBC	3	60m	15	Semester 1/Year 2	10
8.	Compulsory Level 6	Gastronomy and Sustainable Menu Design	TBC	3	60m	15	Semester 1/Year 3	10

9.	Compulsory Level 6	Marketing Experiences in the Visitor Economy	TBC	3	60m	15	Semester 1/Year 3	10
10.	Compulsory Level 6	Hospitality Dissertation	TBC	3	60m	15	Semester 1/Year 3	20
YEAR 1 : Semester B								

11.	Compulsory Level 4	Accounting and Finance for the Service Industry	TBC	3	60m	15	Semester 2/Year1	10
12.	Compulsory Level 4	Current and Future Trends in Tourism, Hospitality and Events	TBC	3	60m	15	Semester 2/Year1	10
13.	Elective Level 4	Residential Field Trip 1	TBC	3	60m	15	Semester 2/Year1	10
14.	Elective Level 4	Contemporary Language	TBC	3	60m	15	Semester 2/Year1	10

15.	Compulsory Level 5	Hospitality Revenue Management	TBC	3	60m	15	Semester 2/Year 2	10
16.	Compulsory Level 5	Creative Place Making	TBC	3	60m	15	Semester 2/Year 2	10
17.	Compulsory Level 5	Research Methods in Action	TBC	3	60m	15	Semester 2/Year 2	10
18.	Compulsory Level 6	Ethical Issues and Law	TBC	3	60m	15	Semester 2/Year 3	10
19.	Compulsory Level 6	Strategic Financial Management	TBC	3	60m	15	Semester 2/Year 3	10