

**MBA Marketing**

**TABLE C: COURSE DISTRIBUTION PER YEAR / PER SEMESTER**

	<b>Course Type*</b>	<b>Course Name</b>	<b>Course Code</b>	<b>Periods per week</b>	<b>Period duration minutes</b>	<b>No. of weeks / semester</b>	<b>Total periods / semester</b>	<b>ECTS</b>
<b>YEAR 1 : Semester A</b>								
1.	Compulsory	People and Organizations	MBA 7000	3	50	13	39	10
2.	Compulsory	Accounting for Decision Makers	MBA 7001	3	50	13	39	10
3.	Compulsory	Marketing	MBA 7003	3	50	13	39	10
4.	Optional for Marketing pathway	Strategic Global Marketing	MKT 7005	3	50	13	39	10
<b>YEAR 1 : Semester B</b>								
1.	Compulsory	Operations Management	MBA 7061	3	50	13	39	10
2.	Compulsory	Strategic Management	MBA 7002	3	50	13	39	10
3.	Optional for Marketing pathway	Understanding the Behavioural Elements of Markets	MKT 7001	3	50	13	39	10
<b>YEAR 1 : Semester C</b>								
1.	Compulsory	Dissertation	MBA 7099	3	50	13	39	20