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To
Director
Alexander College (Larnaca)

SUBJECT: Request to review the programme of study “*MSc Event and Tourism Management*”, which is offered by Alexander College (Larnaca), via the franchise method, in collaboration with Canterbury Christ Church University, UK

I have instructions to refer to the above subject in response to your request for review, dated 4th of June 2024 as well as to your response to the preliminary review, dated 2nd of December 2024 and inform you of the following:

The final review/assessment of the programme of study ***MSc Event and Tourism Management (1 academic year, 90 ECTS, 180 Credits)***, has been completed in compliance with CYQAA’s Law [N. 136 (I) / 2015 to 35 (I) 2021], article 11].

As a result, Alexander College (Larnaca) is permitted to offer the above mentioned higher education qualification of the Canterbury Christ Church University, UK, via the franchise method.

It is recommended that according to CYQAA Agency’s policy on the academic/teaching faculty members, higher education institutions must select instructors, comprising at least 70% of the total academic staff, of people who hold a doctoral qualification for all programmes leading to bachelor’s, master’s, and doctoral degrees, in combination with the equivalent specialization and expertise in the academic discipline related to the curriculum.

In addition to the above, CYQAA requires from all higher education institutions offering bachelor and postgraduate degrees, to comply with the academic/teaching staff regulation, so that the institution's part time teaching staff does not exceed 30% of the total teaching and research staff of the School.

Furthermore, the institution should provide to the Agency the ERGANI payment documentations for all academic staff who teach in the programme and upload all academic staff profiles (name and rank) on the institution's website prior the commencement of the programme.

Additionally, you are informed that, on the basis of the Article 17(3)(g), in case of no compliance with the Agency's recommendations, permission to run the above franchise programme will be terminated, and your students will be asked to move to another institution.

The current review commences in the Spring semester of the academic year 2024-2025 and ceases to be in effect at the end of the Fall semester of the academic year 2029-2030.

(Emily Alexandridou)
On Behalf of the President of
The Cyprus Agency of Quality Assurance
and Accreditation in Higher Education