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29 April, 2022

To  
Director  
Cyprus Institute of Marketing

**SUBJECT: Request to review the programme of study “LLB (Hons)Law”  
offered by the CIM (Nicosia campus), via the franchise method,  
in collaboration with the University of West London, UK.**

I have instructions to refer to the above subject in response to your letter, dated on March 16<sup>th</sup>, 2022.

The final review/assessment of the programme of study LLB (Hons) Law, which will be offered by your Institution, in collaboration with the University of West London, UK via the franchise method, has been completed in compliance with CYQAA’s Law [N. 136(I)/2015 and N.47(I)/2016, article 11].

According to CYQAA’s final review, there is full compliance on your behalf in relation to the conditions set out on the relevant article of the Law.

Therefore, CIM is permitted to offer the above mentioned higher education qualification/study programme of the UWL, via the franchise method.

Regarding the Agency’s recommendation on the academic/teaching personnel, please note that within a period of three months, and no later than December 31<sup>st</sup>,2022 you are required to submit to the Agency at least one person among your teaching staff at the rank of Professor or Associate Professor. Furthermore, you are informed that, on the basis of the Article 17(3)(g), in case of no compliance with the Agency’s recommendation, permission to run the above franchise programme will be terminated, and your students will be asked to move to another institution.

The current review commences in the Fall semester of the academic year 2022-2023 and ceases to be in effect at the end of the Spring semester of the academic year 2026-2027.

(Lucia D. Constantinou, PhD)

On Behalf of the President of  
The Cyprus Agency of Quality Assurance  
and Accreditation in Higher Education