



Ref. Number: 07.14.061.006
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17th February 2021

To
Director
Global College

Subject: Request for reviewing the program of study Global Marketing (1 year, 180 credits- 90 ECTS, MSc), offered with the method of franchise

I have instructions to refer to the above subject in response to your letter, dated 16th of June 2020.

The review of the program of study **Global Marketing (1 year, 180 credits - 90 ECTS, MSc)** which will be offered with the method of franchise by your institution, was done and completed in agreement to CYQAA's Law [N. 136 (I) / 2015 and N.47 (1) / 2016, article 11].

According to CYQAA's review there is full compliance on your behalf in relation with the conditions set out in the relevant article of the Law.

Therefore, the University of Roehampton – UK is permitted to offer the above mentioned higher education qualification / study program to Global College, via the franchise method.

The current review commences in the winter semester of the academic year 2021 – 2022 and ceases to be in effect at the end of the spring semester of the academic year 2025 – 2026.

(Dr Eleni Deliyianni)
On Behalf of the President
of the Cyprus Agency of
Quality Assurance and Accreditation
in Higher Education